



Contents

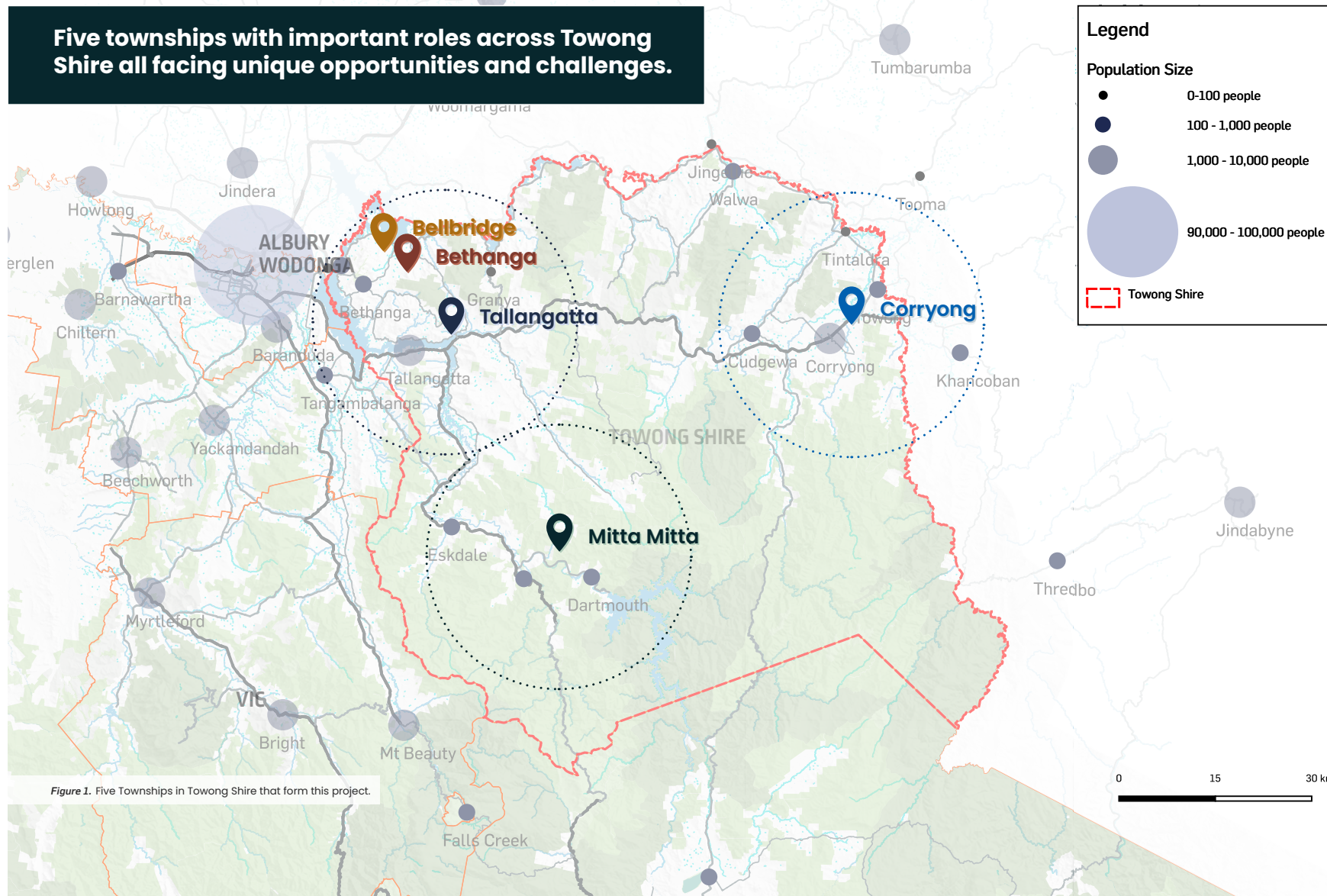
1.0	Introduction	5		
1.1	Project overview	7		
1.2	Creating a shared vision	9		
1.3	Understanding the context	11		
1.4	Township & surrounds character	15		
1.5	Key features & places	17		
2.0	Engagement	19		
2.1	Engagement summary	20		
2.2	Engagement 1: Let's chat	22		
2.3	Engagement 2: Planning ahead	24		
3.0	Place Plan	27		
3.1	Big ideas summary	29		
3.2	Big Idea 01: Strengthen the community heart along the Mitta Mitta River & Snowy Creek	30		
3.3	Big Idea 02: Sustainable development to ensure liveability & resilience	40		
3.4	Big Idea 03: Family friendly, historic & eco-tourist destination	46		
4.0	Implementation Plan	59		
4.1	Making it happen	60		

1.0



Introduction

**OUR
TOWN**



1.1 Project overview

The Mitta Mitta Place Plan is a 10-year roadmap for Council, community, and other stakeholders. The plan identifies community and other stakeholder priorities to guide the future shape and character of the township.

The Mitta Mitta Place Plan is part of Our Town Towards 2030, a Placemaking and Co-design Project (the project) initiated by Towong Shire Council for five townships across the Shire.

The project delivers town-based plans for Bellbridge, Bethanga, Corryong, Mitta Mitta and Tallangatta. The plans have provided an opportunity to re-imagine the way each township works and has allowed us to bring together the big ideas that drive growth while identifying the services, infrastructure and public spaces required to support the population. Each plan identifies a shared set of goals and initiatives that can be developed and delivered over the next 10 years and beyond.

While the place plans have a ten-year lifespan, each plan provides a good base level summary of what people said; captures what is important to the community; and provides direction beyond the ten-year period of the plan.

Place-based approach

Towong Shire has adopted a place-based approach to master planning exemplified in the Mitta Valley Our Valley Our Future Plan. This plan places community interests at the core of decision-making. The Council Plan 2021-25 identifies community engagement as a key strategy to deliver Council's Strategic Objective 'Organisational

Improvement'. This strategy, places people at the centre of conversations about the future planning of the communities in which they live, work, study, visit and recreate. It is based on the belief that the people who are part of a community are best placed to understand and identify their needs.

Why do we need a Place Plan

Regional towns in Australia have experienced significant growth in recent years increasing pressure on services, housing, jobs, and infrastructure. The five towns – Bellbridge, Bethanga, Corryong, Mitta Mitta and Tallangatta – all face unique challenges, as well as opportunities, that have been further exacerbated by the Covid-19 pandemic and the bushfires of 2019-20.

Our Town Towards 2030 has looked at ways to strengthen the long-term resilience and sustainability of the towns by helping each community to identify and prioritise its future needs, services and opportunities. The co-design project has enabled current communities' input into how growth and change can be carefully and positively managed.

Project purpose

The purpose of the project is to:

- + Develop a vision shared by the community and other stakeholders.
- + Identify community aspirations and opportunities to address the challenges facing the township.
- + Support the community to prioritise their future needs, services, and opportunities.
- + Align community and other stakeholder expectations including how growth and change can be carefully and positively managed.

How to read this document

This document is structured in four parts commencing with a project introduction, and understanding of the context and township as the first part.

The second part provides an overview of Engagement 1: Let's Chat and Engagement 2: Planning Ahead.

The third part is the Place Plan comprised of the Big Ideas, and the objectives, actions and outcomes that will bring the ideas to life.

The fourth part is the Implementation Plan comprised of objectives, priorities, timing, and key partners.

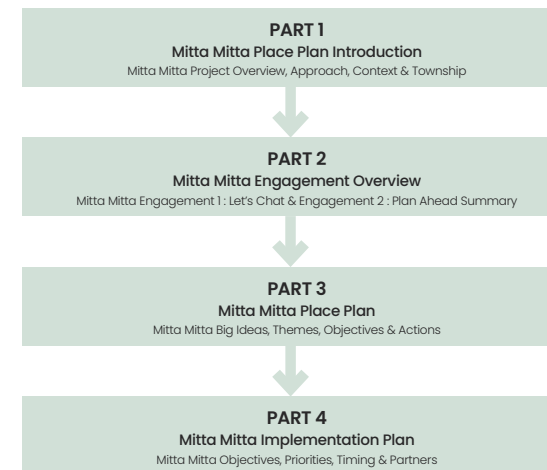


Figure 2. Format of this document, Mitta Mitta Place Plan.



Figure 3. Engagement 2 workshop, Mitta Mitta.

1.2 Creating a shared vision

Three engagement touchpoints were developed as part of a co-design process to inform the town vision and place plan. A broad spectrum of stakeholders, including residents, workers, visitors, students, and government authorities were included across all three engagement touchpoints.

Place-based approach & asset based engagement

The engagement process was highly inclusive and collaborative to co-design solutions with the community that build upon the strengths, assets, and opportunities for each town. This is called an asset-based approach. Asset based engagement recognises and builds upon the value and resources that exist within the community.

Engagement touchpoints

As the first of three touchpoints, Engagement 1 was an opportunity to introduce the Our Town Towards 2030 project to each of the five communities and have conversations with people to understand what they value about their town and what really matters to them.

Engagement 2 was an opportunity to present the Big Ideas, report back what we heard and how this could translate into future initiatives / projects, asking did we get it right?

Engagement 3 is the final engagement touchpoint. Feedback from Engagement 2 was collated and used to finalise the place plans during 'Delivering the Vision', keeping the community informed of the final project outcomes.

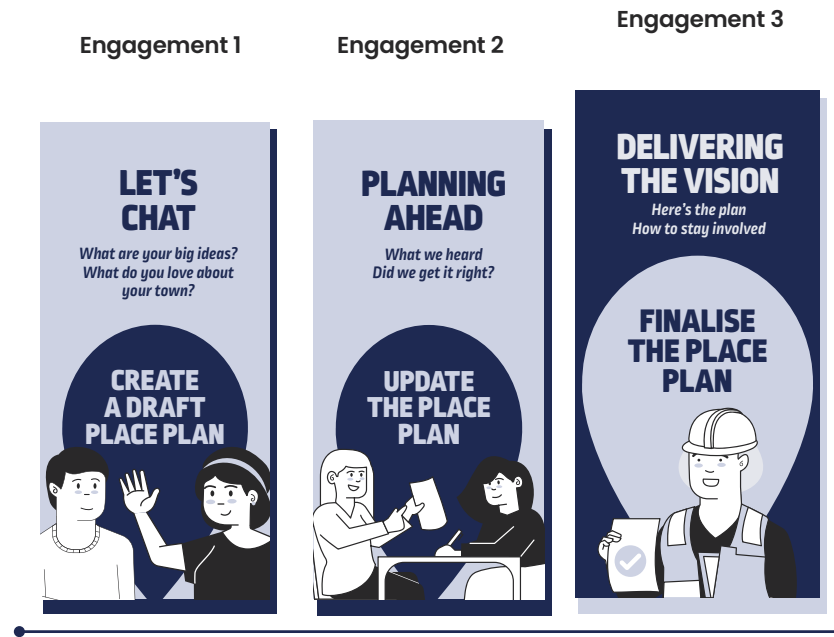


Figure 4. Three engagement touchpoints.



Figure 5. Mitta Mitta Township. Photograph R.J.Kelly.

1.3 Understanding the context

Every project begins with an understanding of the people, location and physical characteristics that define the township. Understanding the township at different scales – from regional, township to town centre – helps to build a picture of the unique features and qualities that contribute to place identity.

Region

With a population base of 171 inhabitants, fertile valley and magnificent alpine surroundings, Mitta Mitta is one of three small townships servicing the predominantly farming community in the Mitta Valley.

The existing township was established with the discovery of gold and originally the site of a remote sheep and cattle farm called Magorra Station.

We understand that prior to European settlement the area was home to the Yaitmathang people who migrated between the lower valleys and floodplains in winter and higher alpine areas around Mount Bogong in summer.

The township is located in a Declared Special Water Supply Catchment Area with protections on water quality and the environment, and a Bushfire Management Overlay.



Figure 6. Regional context.

1.3 Understanding the context

Township

The township of Mitta Mitta covers an area of approximately 170 hectares of land.

Located on the through-route from Omeo Gippsland to Tallangatta and Albury-Wodonga, the township sits 'at the end of the Valley' and is framed by bushland forming part of the Alpine National Park with Mount Welcome to the south.

The township abuts the mountain range to the south including the Pioneer Mine Historic Reserve and walking trails extending to Eskdale Spur, the Staircase Spur and Mount Bogong.

Mitta Mitta stretches to the north with key assets such as the airport, brewery and accommodation located on the periphery of the township with dwellings and sheds dispersed along key roads.

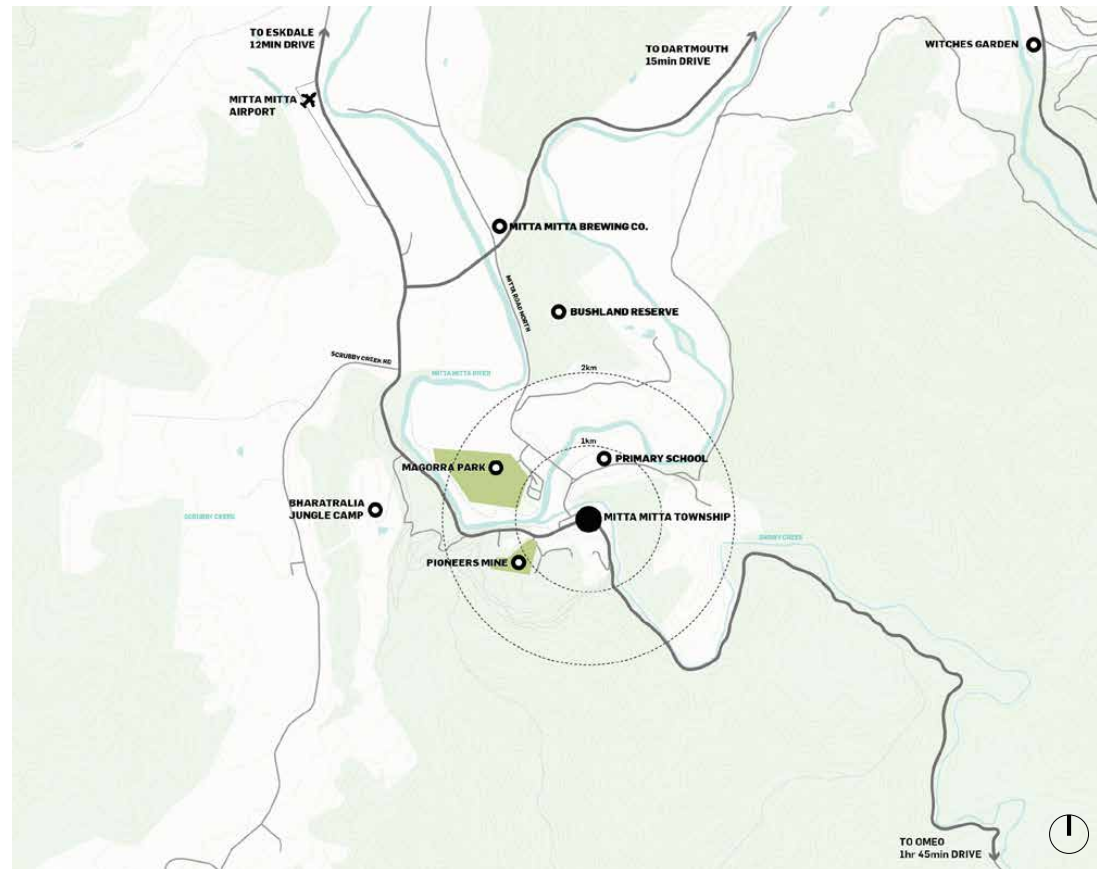


Figure 7. Township context.

Town Centre

The town centre is positioned at the confluence of the Mitta Mitta River and Snowy Creek, and forms a community node at the General Store, Mitta Pub and Paddy's Reserve.

Magorra Park Recreation Reserve, including the Multi-purpose Centre, Golf Course and Caravan Park provides a community and recreational hub for residents and visitors and is the location of the Mighty Mitta Muster Festival.

Key emergency services are located within the town centre and along Mitta Road North.

The township includes a mix of residential buildings and sheds with large parcels of agricultural land to the north and east.

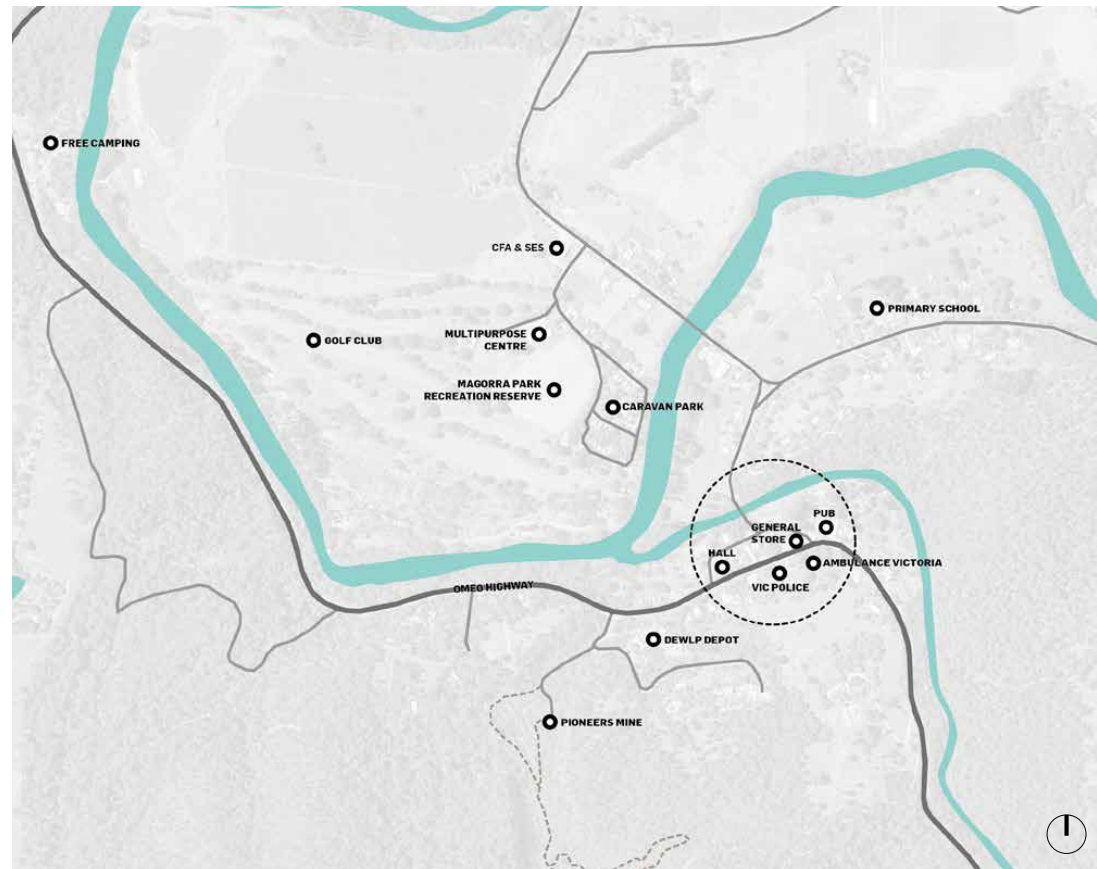


Figure 8. Town centre context.



Figure 9. Mitta Mitta Township. Photograph R.J.Kelly.



Figure 10. Memorial Hall / Mechanics Institute.



Figure 11. Magorra Park Recreation Reserve.

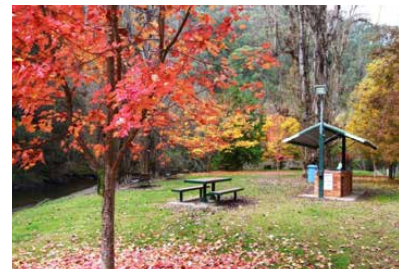


Figure 12. Picnic Area. Photograph R.J.Kelly.



Figure 13. Australian Alps.



Figure 14. Swimming in Snowy Creek. Photograph R.J.Kelly.

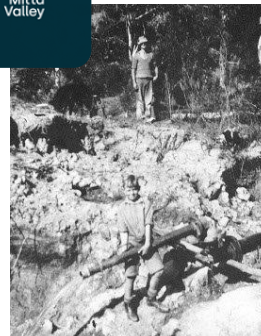


Figure 15. Pioneer Mine.



Figure 16. Mitta Pub.



Figure 17. Mitta General Store.



1.4 Township & surrounds character

Local Character












This plan shows Mitta Mitta's character areas and heritage, highlighting the heritage planning overlays, the township area or village centre, waterways, surrounding bushland, residential and farmland areas within the township, and recreation area for Magorra Park Recreation Reserve inclusive of the Golf Course and Caravan Park.

Mitta Mitta includes Heritage Overlays on several buildings in the town centre including the Mitta Pub and Memorial Hall / Mechanics Institute, the Primary School, and the historic precinct at Pioneer Mine.

These and the character of the existing township buildings and landscape are important considerations for a discussion on how to re-imagine the future of the township.

Key facilities, features, qualities and characteristics are captured in the adjacent images and following page.

Legend

-  HERITAGE OVERLAY
-  DESIGN & DEVELOPMENT OVERLAY
-  DEVELOPMENT PLAN OVERLAY
-  TOWNSHIP
-  RESIDENTIAL
-  BUSH RESIDENTIAL
-  RURAL RESIDENTIAL
-  FARMING
-  BUSHLAND
-  RECREATION
-  WATERWAYS



SCALE 1: 7,000 @ A3
0 210m

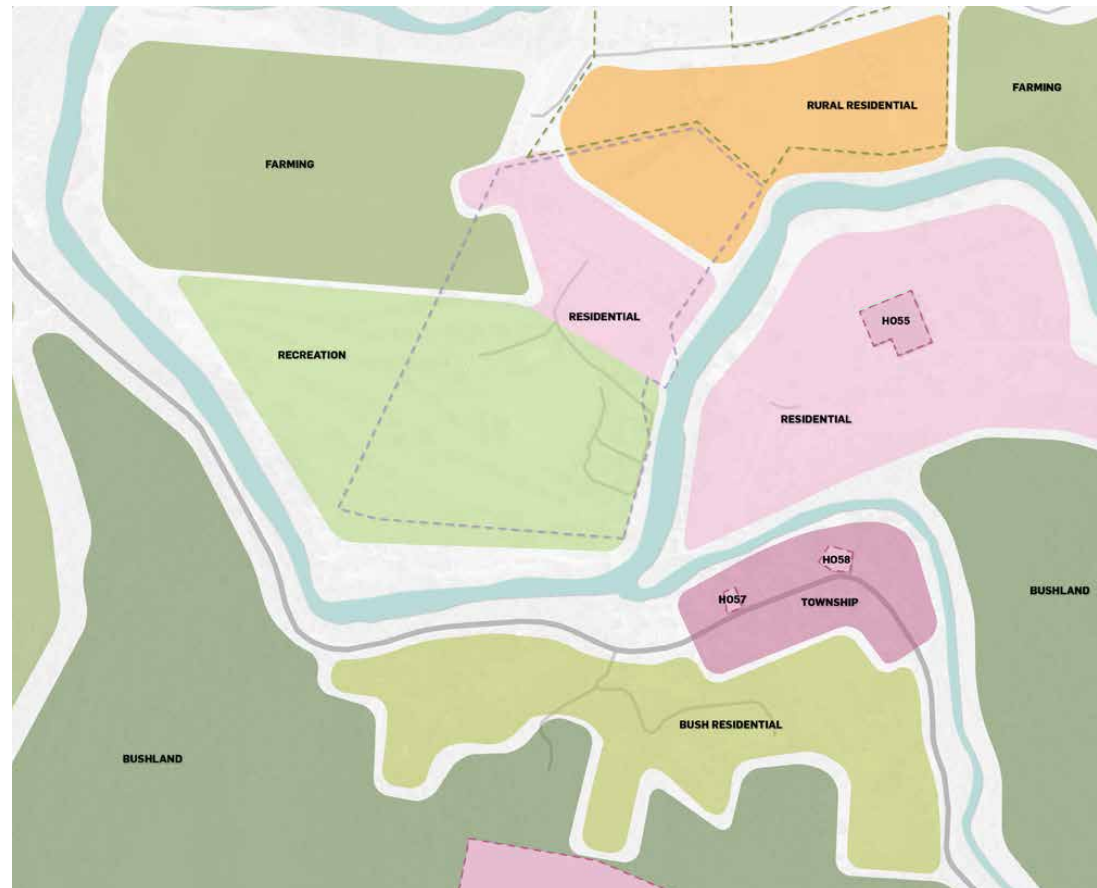


Figure 18. Mitta Mitta character and heritage.



Figure 19. Mitta Mitta Primary School.



Figure 20. Mitta Mitta playground.



Figure 21. Mitta Mitta Brewing Co.



Figure 22. Mitta Mitta Caravan Park.



Figure 26. Snowy Creek.



Figure 23. Magorra Park Multi-purpose Centre.



Figure 24. Mitta Mitta residence.



Figure 25. Paddy's Reserve.



1.5 Key features & places

Legend

- Key feature
- 1 Mitta Pub
- 2 Mitta General Store
- 3 Paddy's Reserve / Snowy Creek Picnic Ground
- 4 Mitta Police
- 5 Magorra Park Recreation Reserve
- 6 Mitta Mitta Golf Course
- 7 Mitta Mitta Caravan Park
- 8 Mitta Mitta CFA & SES
- 9 Mitta Mitta Primary School
- 10 Free Campground - The Mill
- 11 Mitta Mitta Brewing Co
- 12 Magorra Park Multipurpose Centre
- 13 Butcher's Hook Shop
- 14 Ambulance Victoria
- 15 Former DEECA / DEWLP Depot
- 16 Snowy Creek Swimming Area
- 17 Playground

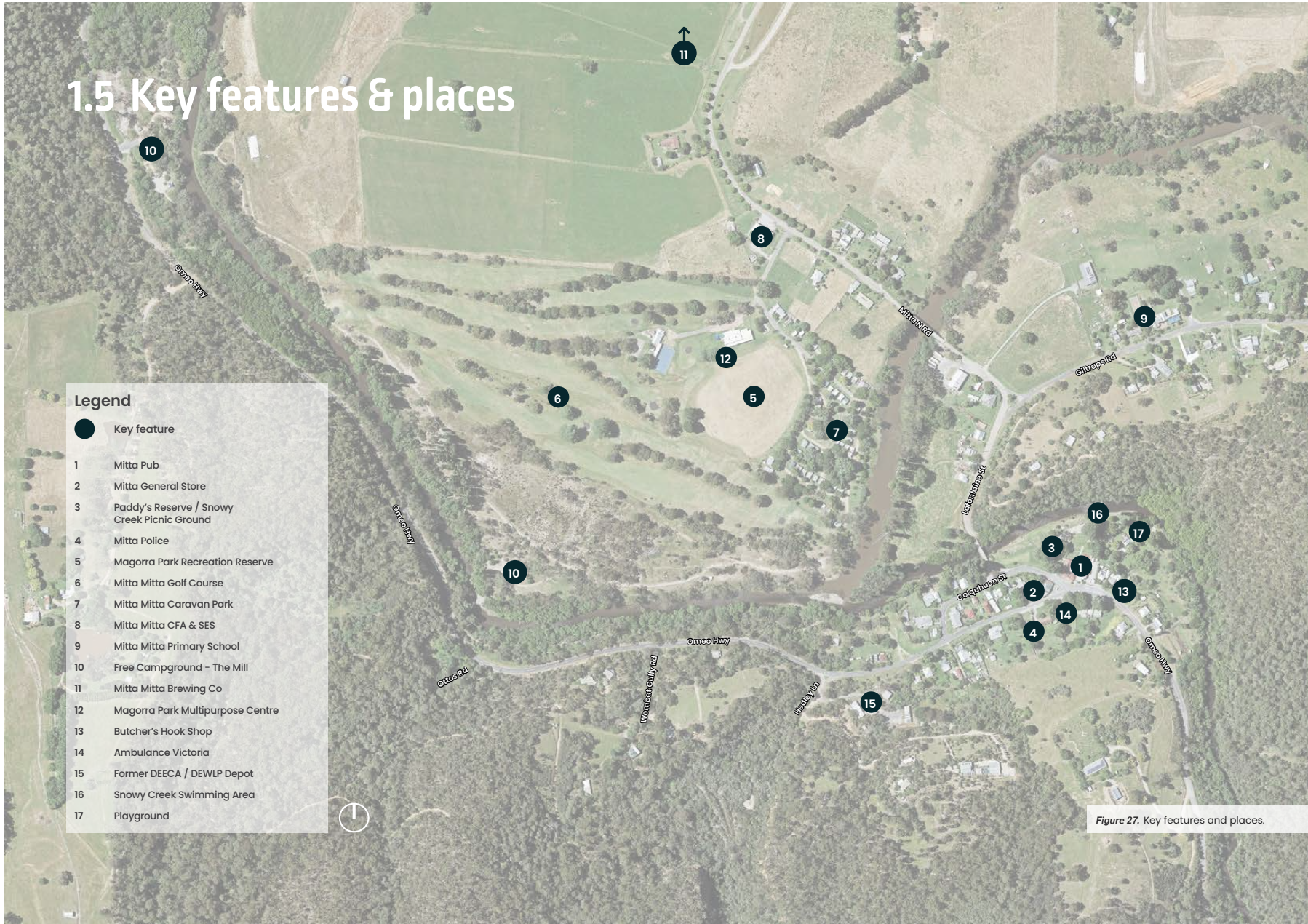


Figure 27. Key features and places.

2.0



Engagement



2.1 Engagement summary

Towong Shire Community Engagement Policy

Council's commitment to engagement is outlined in the Towong Shire Community Engagement Policy which "is committed to participatory democracy and providing community members with the opportunity to engage in decision making in relation to matters that affect them". This project has adopted key principles from Policy including:

- + Identifying key stakeholders and user groups impacted by the decisions.
- + Being respectful of and allowing space for a diversity of perspectives and views.
- + Embedding transparency and accountability by keeping participants informed and 'closing the loop'.

The Towong Shire Community Engagement Policy includes a public participation spectrum adapted from the IAP2 Public Participation Spectrum with five levels of public participation: Inform, Consult, Involve, Collaborate and Empower. This project has incorporated levels 1-4 at different stages of the project with the aim of building consensus with participants.

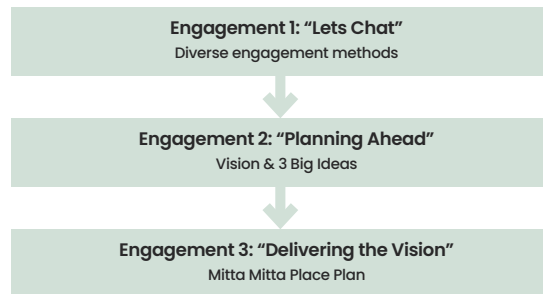


Figure 28. Engagement touchpoints.

"I love the fact that the locals 'get things done' and work together for the common good of the community."

Figure 29. Engagement collateral.

Engagement 1: Let's Chat

People were informed and encouraged to participate in a variety of ways including the 'Town-hall' style meetings, face-to-face and online meetings, survey, targeted social media posts, e-newsletters, and poster. A summary of engagement types / methods including the number of people engaged is captured below.



*Number of people engaged is approximate and does not account for market stalls.

Engagement 2: Planning Ahead

Similar methods were used for Engagement 2 including 'Town-hall' style workshops, face-to-face and online workshops, online survey, targeted social media posts, e-newsletters, letterbox drops and advertising. A summary of engagement types / methods including the number of people engaged is captured below.

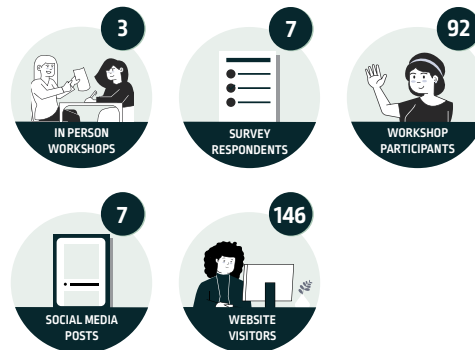


Figure 30. Engagement 2 workshop, Mitta Mitta.

"I think it is a unique place as neighbours are often treated like family and help each other out with no expectations of getting something in return."

"I love the natural beauty of the Mitta Valley. The picturesque surrounds when you drop down into the valley from the top of Lockhart Gap is amazing."

Strengths, Assets & Challenges

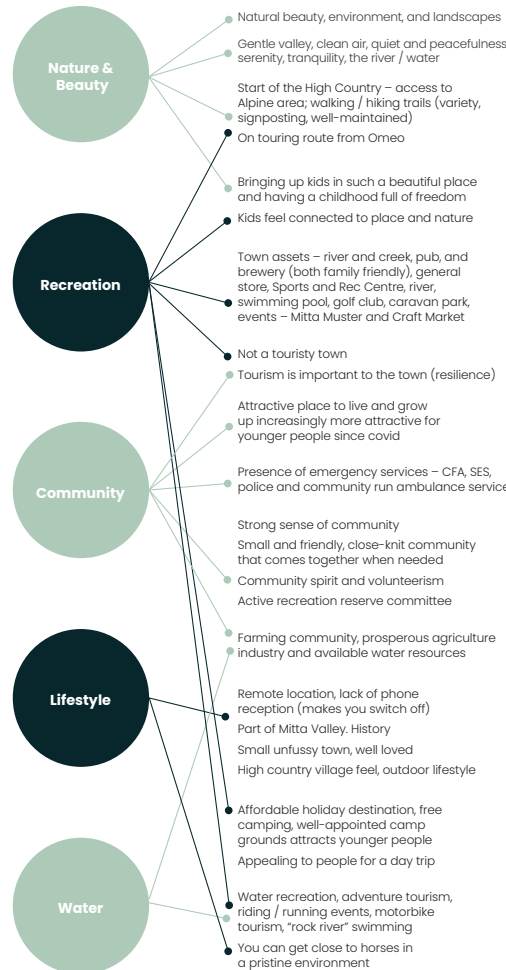
An analysis of responses to the questions 'What makes your town special?' and 'What do you love and value?' are summarised in the following strengths and assets, with responses to the question 'What challenges does your town face?' summarised in the following challenges. These have informed the vision and big ideas for the place plan.

Big Ideas

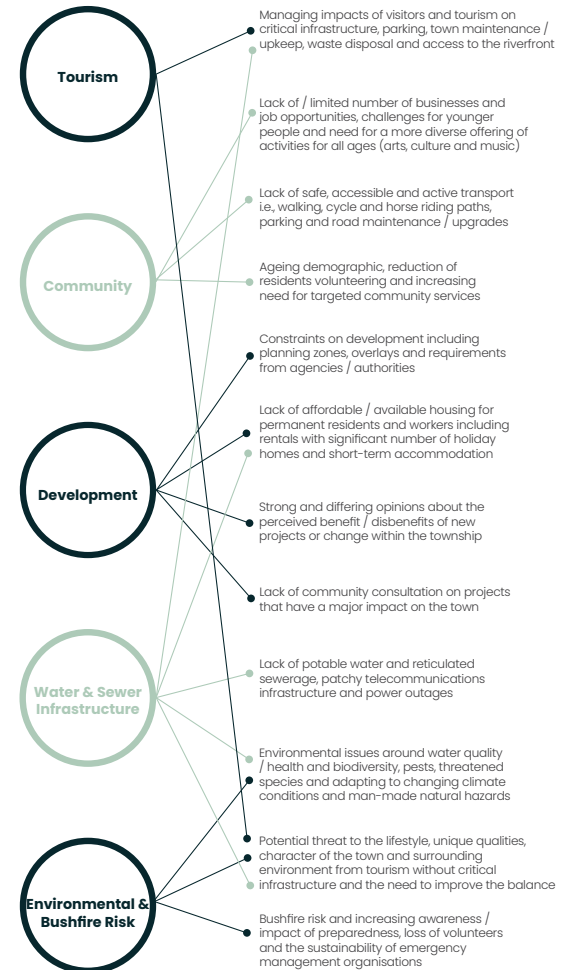
The three Big Ideas for Mitta Mitta broadly capitalise on:

- + Improving the liveability and sustainability of the township with critical infrastructure and housing.
- + Integrating the waterways with the township to provide more community gathering spaces.
- + Capitalising on the amenity and natural beauty with nature-based sustainable tourism to bolster the local economy.

Strengths & Assets



Challenges






2.3 Engagement 2: Planning ahead

The second engagement, Planning Ahead took place between November 2023-January 2024 and included residents, workers, visitors, and government authorities. Planning Ahead was comprised of in-person workshops and an online survey replicating the face-to-face workshops. The workshop and survey were based on the Draft Place Plan which captured the key directions and outcomes to emerge from 'what we heard' during Engagement 1: Let's Chat.

Engagement 2 was an opportunity to provide feedback on the Engagement 1 findings. A vision exercise was held with participants during the workshop to prioritise key words for the overarching direction for the place plan. These words were used to create the town vision.

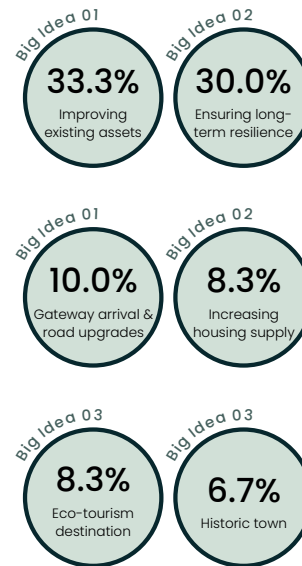
The three Big Ideas for Mitta Mitta were presented to participants, followed by two prioritisation exercises. The first exercise was focused on the themes, with participants requested to select their top three. The second exercise was focused on the initiatives / projects under each theme. Participants were requested to select their top ten initiatives / projects.

Results from the prioritisation exercise are captured in the diagram to the right. While Big Ideas 01 and 02 included the highest priority themes, across the three ideas, 'Strengthen the community heart along the Mitta Mitta River & Snowy Creek' was the highest rated big idea.

Big Idea	Theme
 01 Strengthen the community heart along the Mitta Mitta River & Snowy Creek	1.1 Gateway arrival and road upgrades 1.2 Improving existing assets
 02 Sustainable development to ensure liveability & resilience	2.1 Increasing housing supply 2.2 Ensuring long-term resilience
 03 Mitta Mitta, a historic & an eco-tourist destination	3.1 Eco-tourism destination 3.2 Historic town 3.3 Regional connectivity

Theme Priorities

The highest rated themes across all of the Big Ideas are captured below.




3.0



Place Plan

OUR
TOWN



Mitta Mitta's natural beauty and tranquil village atmosphere will be enhanced with sustainable modern assets and infrastructure developed to meet the growing needs of its residents while preserving the pristine environment.

It will continue to offer a family-friendly environment and a good upbringing for children with ample green spaces, access to rivers and creeks, and a strong agriculture sector supporting the farming community, attracting more families seeking a balanced and fulfilling rural lifestyle.

Mitta Mitta will be a cultural hub with vibrant music festivals and diverse events that celebrate its heritage and improve diversity, known for its welcoming community, outdoor activities, walking trails, fly-fishing – a place where you can switch off.

Mitta Mitta Town Vision

3.1 Big ideas summary




Three Big Ideas emerged from an analysis of responses from Engagement 1. These were tested with community during Engagement 2. All of the big ideas received support, however, it was clear through the analysis that followed, that there are clear priorities across the community. These priorities are reflected in the numbering of each big idea and theme. In this instance the order of the big ideas remained unchanged, with a couple of the themes receiving higher priority such as 'Improving existing assets' under Big Idea 01 and 'Ensuring long-term resilience' under Big Idea 02. Based on feedback received at Engagement 2, Big Idea 03 'historic and eco-tourist destination' was revised to include 'family friendly'.

Format of the Big Ideas

Each Big Idea is comprised of themes that describe the outcomes we are seeking to achieve. Each theme includes a series of objectives outlining the different components of each theme. Each objective lists actions required to implement the objective. The actions can be initiatives or projects.



Figure 33. Format of the Big Ideas.

Big Idea	Theme
 01 Strengthen the community heart along the Mitta Mitta River & Snowy Creek	1.1 Improving existing assets 1.2 Gateway arrival and road upgrades
 02 Sustainable development to ensure liveability & resilience	2.1 Ensuring long-term resilience 2.2 Increasing housing supply
 03 Family friendly, historic & eco-tourist destination	3.1 Family friendly, historic and eco-tourist destination 3.2 Historic town 3.3 Regional connectivity

3.2 Big Idea

01

Strengthen the community heart along the Mitta Mitta River & Snowy Creek



Theme 1.1: Improving Existing Assets

What we heard

Engagement 1 findings indicated that improving the presentation and experience of the town with safe and accessible places for community to gather, was one of the highest ranked opportunities. While comments reflect a strong sense of community spirit, findings suggest that increasing opportunities for well-being and community connection by strengthening existing community nodes / assets were supported, including catering for more diverse interests, changing demographic needs and community expectations.

Engagement 1 revealed a strong interest in the qualities of the natural environment with great value placed on access to the bush and waterways, and a need to enhance and protect these qualities through restoration and maintenance including weed / pest control. Landcare members also identified opportunities to expand their work through existing programs and environmental learning.

Outcomes of Engagement 2

The highest to lowest rated initiatives and projects for this theme are listed below with equal weighting given to 'Magorra Park Multi-purpose Centre upgrades' and 'Magorra Park & health services'. The themes and initiatives / projects have been incorporated into objectives and actions.

- + 1 - Waterfront restoration
- + 2 - Magorra Park Multi-purpose Centre upgrades
- + 2 - Magorra Park and health services
- + 3 - Riverfront community spaces
- + 4 - Strengthen the civic heart
- + 5 - Education Centre.

What is proposed

This Big Idea focuses on strengthening existing community assets and nodes, leveraging the amenity and opportunities for water recreation at the Mitta Mitta River and Snowy Creek to make them a central feature of the township. Key opportunities include:

- + Improving and increasing use of existing assets
- + Improving civic spaces and streets
- + Improving amenity, access to and health of waterways and foreshore
- + Increasing health, childcare and kindergarten services and facilities.

Objective 1: Restore the waterfront of the Mitta Mitta River and Snowy Creek

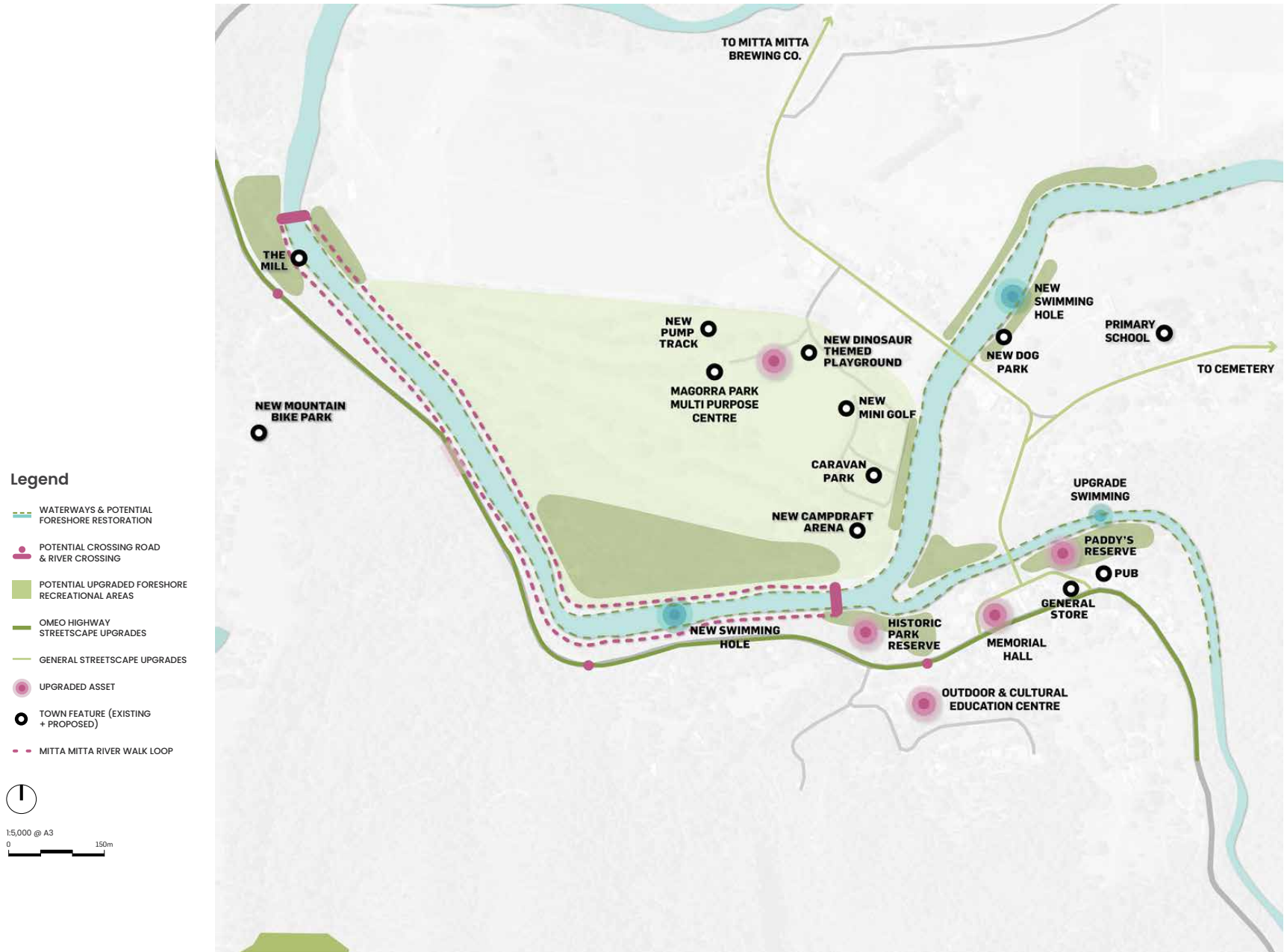
Action 01: Investigate opportunities to protect and enhance the natural environment with a focus on the Mitta Mitta River and Snowy Creek by:

- + Increasing biodiversity with native trees / vegetation
- + Selecting fire-retardant trees / vegetation indigenous to the local area
- + Reducing bank erosion and revitalising riparian zones
- + Incorporating a regular maintenance regime
- + Reducing the impact of agriculture.

Action 02: Incorporate the recommendations of the Mitta Mitta River in the Victoria's North and Murray Water Resource Plan.



Figure 34. Restoration of the Mitta Mitta River and Snowy Creek. Mitta Mitta Rehabilitation Project, Mitta Mitta River, Eskdale.



3.2 Big Idea

01

Strengthen the community heart along the Mitta Mitta River & Snowy Creek

Objective 2: Upgrade the Magorra Park Multi-purpose Centre building and outdoor facilities

Action 01: Upgrade Magorra Park Multi-purpose Centre and Recreation Reserve including:

- + Magorra Park vehicular entry and road duplication
- + Storage shed and cool room
- + Lighting upgrades to the football oval for events
- + Upgrade tennis court as a dual court for tennis and netball
- + New multi-purpose court for tennis, netball and basketball
- + New pump track and skate park
- + Upgrade playground with all ages and abilities nature play
- + New local outdoor gym or potential indoor gym
- + Gymnastics equipment
- + Indoor gaming room.

Action 02: Advocate for a mobile library located at the Magorra Park Multi-purpose Centre.

Action 03: Investigate the potential to provide facilities for in-demand professionals such as dentist, doctor, legal and librarian services.

Objective 3: Improve health, childcare and kindergarten services at the Magorra Park Multi-purpose Centre

Action 01: Review current health including maternal child health services, childcare and kindergarten programs at Magorra Park Multi-purpose Centre to determine the community services required. These include but are not limited to health and medical services, preventative, at-home care, new early childhood services and an increase in childcare services.



Figure 35. New all ages / abilities nature playground at Magorra Park Recreation Reserve. Nature's Playground, Adelaide Zoo.



Figure 36. Colourful multi-purpose courts at the Magorra Park Recreation Reserve. Splash Project basketball court, Tel Aviv.



Figure 37. Potential Pump and Skate Park at Magorra Park Recreation Reserve. Coldstream Station Pumtrack, Yarra Ranges Council.



Objective 4: Improve the Mitta Mitta River and Snowy Creek riverfront community spaces

Action 01: Investigate opportunities to increase / improve spaces and access for active and passive recreation along the riverfront including:

- + Safe and accessible swimming areas including the regular removal of tree branches
- + Off-lead dog park at Baden's Beach
- + Facilities for rafting, river and creek kayaking, fishing, including a flat area for fly fishing casting lessons and fish cleaning area
- + 5km exercise trail and bouldering rock formations
- + Camping with riverfront access
- + Bird hides for bird watching
- + Locations for events, food and coffee vans including power and water
- + Historic Park Reserve facilities
- + Local vegetable garden
- + Washing and rubbish facilities at The Mill Campground
- + Improved facilities at the Caravan Park with potential mini golf at the Mitta Mitta River riverfront.

Action 02: Investigate the location for a new bridge between the Historic Park Reserve and Magorra Park Recreation Reserve to provide direct access to the town centre and create a town loop walk to The Mill Campground.

Action 03: Review current waterways / foreshore access to determine preferred locations for recreational infrastructure including vehicular and boat access and parking.

Action 04: Investigate the opportunity and potential locations for a Pony Club and Arena.



Figure 38. New and upgraded community spaces along the Mitta Mitta River and Snowy Creek. Banks of the Saone, Rochetaillée.

3.2 Big Idea

01

Strengthen the community heart along the Mitta Mitta River & Snowy Creek

Objective 5: Strengthen the civic heart with improvements to existing public spaces and facilities within the township

Action 01: Improve public spaces to be safe, accessible, culturally safe and biodiverse including:

- + Upgrade Paddy's Reserve with more trees to increase shade including a water drinking fountain
- + Upgrade toilets at Paddy's Reserve including a fully accessible toilet and shower
- + Upgrade toilets at the Memorial Hall / Mechanics Institute
- + Improve public space in front of the Mitta Pub for outdoor dining
- + Provide wayfinding signage at decision points for amenities, walking trails, facilities, and destinations.

Action 02: Investigate opportunities to increase use of existing facilities such as Memorial Hall / Mechanics Institute including community / commercial opportunities such as:

- + Music, dance, performance, theatre and arts events
- + Gallery exhibition space, makers space and music making space
- + Exercise, yoga, pilates and well-being classes
- + For hire opportunities for celebrations
- + Training and commercial opportunities listed under 'Objective 6 Create an Outdoor and Cultural Education Centre' for training and commercial uses.

Action 03: Investigate opportunities to assist community members with the provision of public liability insurance for activities and events.



Figure 39. Increasing use of Memorial Hall / Mechanics Institute with activities / events such as local and visiting performers and bush dances.



Objective 6: Create an Outdoor and Cultural Education Centre for training and commercial uses

Action 01: Investigate the opportunity to repurpose the DEECA Depot for educational purposes including:

- + Agricultural / beef industry education
- + Environmental education to learn about river systems, flora / fauna, inspiring the next generation of river stewards
- + Outdoor training and emergency rescue training
- + Aboriginal culture and significance of the local area
- + Landcare programs for control of pests and weeds and the impacts of climate change; teaching people how to take care of / manage land and Landcare for Country pilot program with First Nations people
- + Local FM radio broadcast and Radio National service
- + Facilities for in-demand professional services such as dentist, doctor, legal and librarian
- + Hub for outdoor activities such as canoe or bike hire
- + Mechanic's workshop.



Figure 40. Incorporate outdoor learning spaces.

Objective 7: Create inviting, safe and shaded streets for all ages and abilities

Action 01: Improve the quality of streets in the township with:

- + Continuous footpaths connecting key facilities / destinations commencing with a footpath between the town centre to The Magorra Park Multi-purpose Centre, Caravan Park, and Mitta Mitta Brewing Co.
- + Public seating, lighting, areas for outdoor dining, signs, and materials in character with the local area
- + Improvements to drainage and the installation of curb and gutters or alternatives where required
- + Water-sensitive urban design with swales and permeable paving / surfaces to filter stormwater
- + Fire retardant native trees / vegetation indigenous to the area commencing with key walking routes between the town centre, Magorra Park Multi-purpose Centre, Caravan Park, and Mitta Mitta Brewing Co.
- + Improving biodiversity by providing habitats for native species.

Action 02: Investigate opportunities to introduce biodiversity corridors linking nature areas.



Figure 41. Increase shady streets and create a welcoming arrival. Continuous tree canopy, Yackandandah.

3.2 Big Idea

01

Strengthen the community heart along the Mitta Mitta River & Snowy Creek



Theme 1.2: Gateway Arrival and Road Upgrades

What we heard

Roads / driving are the main form of transport in the township with Omeo Highway providing the north-south route connecting Tallangatta / Corryong to Omeo. The Highway forms part of the main street through the town centre with a lack of safe pedestrian access to housing, key services / businesses, and attractions such as walking trails, camping grounds and the future Mountain Bike Park located on either side of the Highway. In addition, the existing Mitta Mitta River Walk joins a small section of the narrow Highway – a result of a lack of trail maintenance – creating unsafe conditions for pedestrians and cyclists. Increased visitation to the township from the Mountain Bike Park and The Mill Campground is expected to result in larger numbers of tourists using the Mitta Mitta River Walk to shop at the Mitta General Store and dine at the Mitta Pub.

A predominantly farming community, ageing road infrastructure and an issue with logistics and the movement of goods in / out of the town were also identified as a concern. The poor state of Mitta North Road was referred to several times as unsafe and requiring road widening, in addition to the increasing use of the road for cyclists and pedestrians visiting Mitta Mitta Brewing Co. and travelling between Mitta Mitta, Dartmouth, Eskdale and beyond.

Vehicle speed and speed limit through the town centre were identified as an issue, particularly for younger children, an ageing population and visitors regularly crossing the Highway.

Engagement 1 findings were reinforced during Engagement 2 with key priorities emerging in road upgrades, a reduction in travel speed and safer crossings.

Outcomes of Engagement 2

The highest to lowest rated initiatives and projects for this theme are as follows. The themes and initiatives / projects have been incorporated into objectives and actions.

- + 1 – Road upgrades, reduce speed and safer crossings
- + 2 – Gateway arrival including signage and trees with safer intersections.

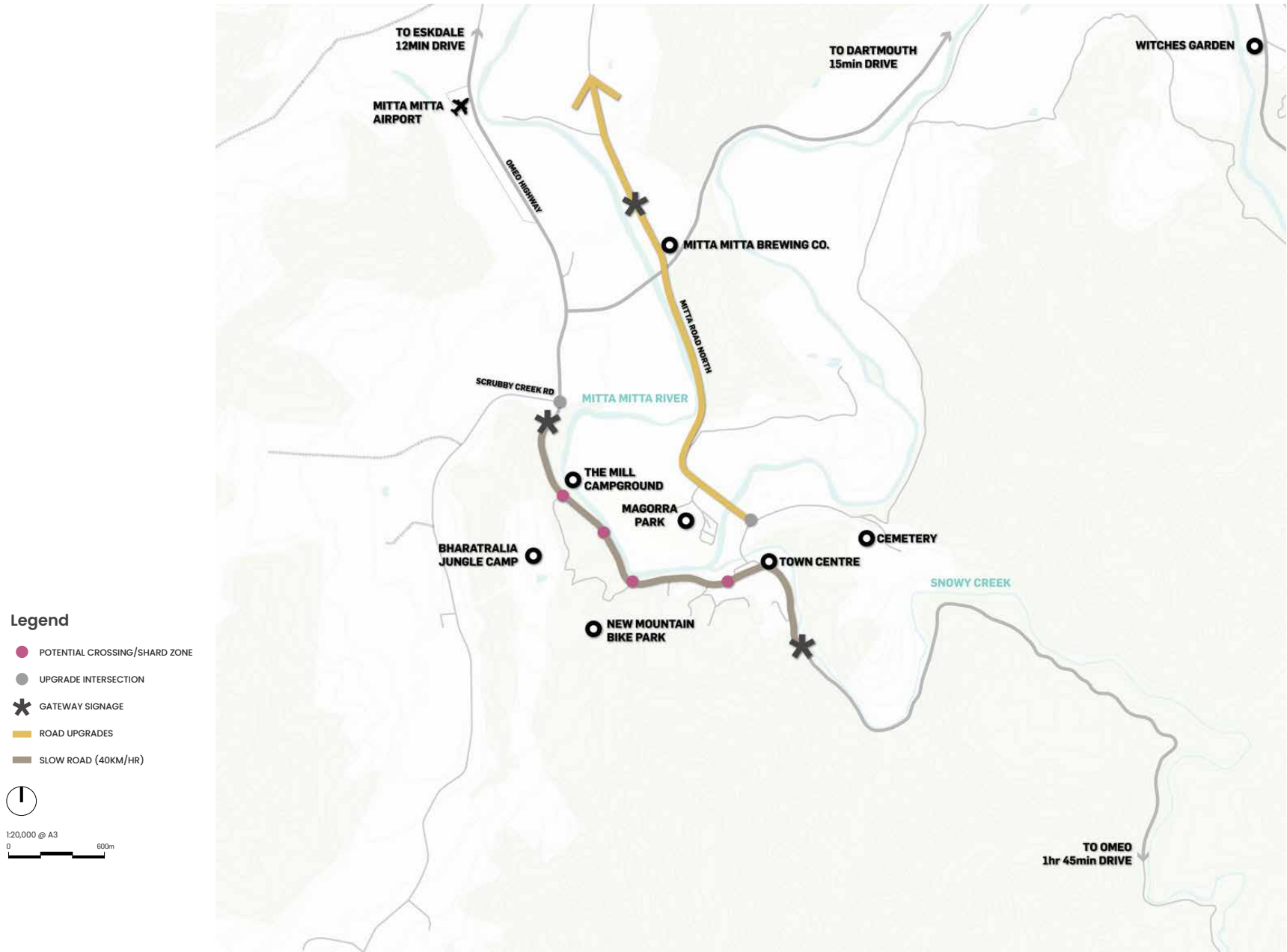
What is proposed

This Big Idea focuses on improving general road transport and safety including the sense of arrival into the township by:

- + Upgrading key roads
- + Reducing the speed limit through the town centre
- + Improving intersections and crossings
- + Incorporating a regular maintenance regime
- + Gateway beautification and signage.



Figure 42. New gateway signage design for the Mitta Valley. Welcome to Tallandoon signage concept, Towong Shire.



3.2 Big Idea

01

Strengthen the community heart along the Mitta Mitta River & Snowy Creek

Objective 1: Upgrade Roads, reduce speed limits and introduce safer crossings

Action 01: Improve connectivity between Mitta Mitta, Dartmouth and Eskdale through the following:

- + Identifying key freight routes
- + Undertaking general road upgrades such as potholes
- + Road widening of Mitta Road North to Mitta Mitta Brewing Co. and Eskdale to address road safety concerns and accommodate an increase in visitor numbers
- + Introducing a walking trail along Mitta Road North to Mitta Mitta Brewing Co.

Action 02: Reduce the speed limit to 40km/hr on Omeo Highway through the central township from The Mill Campground to the southern entry.

Action 03: Undertake a safety audit of key routes to determine where safety improvements are required including dedicated shared paths and crossings.

The following routes and trails have been identified:

- + Circuit from Mitta Mitta to Mitta North Road, Dartmouth Road, and Omeo Highway back to Mitta Mitta
- + Mitta Mitta River Walk where the trail merges with Omeo Highway.

Action 04: Investigate locations for pedestrian crossings at key locations or intersections such as:

- + Walking trails to the Mitta Mitta Historic Park Reserve and Trail Head
- + Mountain Bike trails to The Mill Trail Head and Campground
- + Walking Trails to Deep Gully, Upper Pioneer Mine, Mount Welcome / Disappointment

- + Potential shared zone where the Mitta Mitta River Walk joins the Highway or alternatively reinstate the off-road trail for pedestrians access.

Objective 2: Improve the gateway arrival into the township and create safer intersections

Action 01: Create a sense of arrival at entry locations to / from Towong Shire and the Australian Alps with gateway and wayfinding signage at decision points, trees, public art and beautification at the following locations:

- + Omeo Highway northern entry after Scrubby Creek Road / before The Mill Campground
- + Omeo Highway southern entry at the start of the township
- + Mitta Road North before the Mitta Mitta Brewing Co.

Action 02: Improve the intersection at Omeo Highway and Scrubby Creek Road.

Action 03: Improve the intersection at Mitta North Road and Giltraps Road for right-turning vehicles towards the town centre to address the current blind-spot.



Figure 43. Mitta Valley Brand Identity Signage for Gateway Signage into the Township.



Figure 44. Gateway beautification with artwork 'Arcade' by Gijs Van Vaerenbergh.

3.3 Big Idea

02

Sustainable development to ensure liveability & resilience



Theme 2.1: Ensuring Long-Term Resilience

What we heard

A lack of reticulated water / sewerage, followed by unreliable telecommunications were the highest ranked suggestions for how to improve the township. Engagement 1 findings were reinforced during Engagement 2, with reticulated water and sewerage receiving the highest support of all initiatives / projects. There is a strong sense that without this basic infrastructure, the township cannot cope with any development.

In the absence of water and sewerage infrastructure, drinking water is provided by the Mitta Mitta River and Snowy Creek or rainwater tanks, while septic systems are required for waste. Poor water quality and health impacts have resulted from visitors during weekends, holidays, and events, when the existing infrastructure comes under strain and is unable to cope with the increased demand. The opportunity to improve water and sewage would ensure that capacity is able to meet demand, supporting the development of the Mountain Bike Park and other initiatives to sustain the township into the future.

Bushfire preparedness was the highest ranked opportunity for environmental sustainability and resilience during Engagement 1. These findings were reinforced during Engagement 2, followed by 'Plan for long-term resilience', acknowledging the need to plan for and provide emergency services for future hazards and disasters.

Outcomes of Engagement 2

The highest to lowest rated initiatives and projects for this theme are listed below. The themes and initiatives / projects have been incorporated into objectives and actions.

- + 1 - Critical infrastructure upgrades
- + 2 - Bushfire preparedness
- + 3 - Plan for long-term resilience
- + 4 - Water reuse / recycling and green waste / recycling

What is proposed

This Big Idea focuses on increasing the long-term resilience of the township through the provision of:

- + Critical infrastructure to support liveability and the development of constrained sites
- + Bushfire preparedness
- + Planning for long-term disaster and resilience.



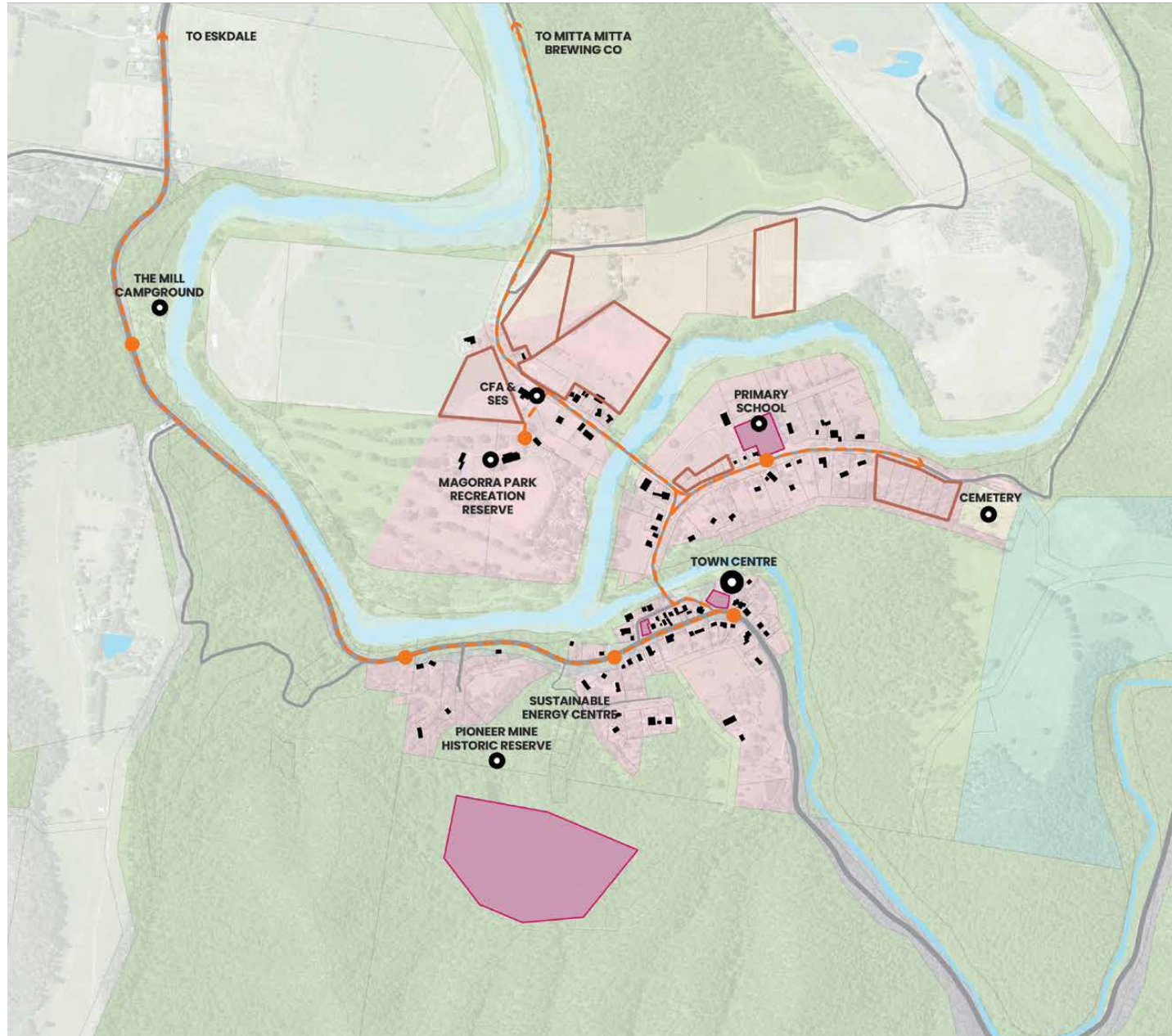
Figure 45. Free Green Waste Disposal Program for Fire Danger Period, Mount Alexander Shire Council.

Legend

-  POTENTIAL INFILL SITES SUBJECT TO CONSULTATION
-  HERITAGE OVERLAY
-  TOWNSHIP ZONE
-  RURAL LIVING ZONE
-  PUBLIC CONSERVATION & RESOURCE ZONE
-  PUBLIC USE ZONE
-  PUBLIC PARK & RECREATION ZONE
-  FARMING ZONE
-  SHUTTLE SERVICE ROUTE & STOP



1:10,000 @ A3
0 300m



3.3 Big Idea 02 Sustainable development to ensure liveability & resilience

Objective 1: Plan and advocate for critical infrastructure to support the liveability of the township

Action 01: Advocate for North East Water to include Mitta Mitta in their priority list for the provision of reticulated sewerage and water.

Action 02: Advocate for improvements to the telecommunications infrastructure, internet service and the mobile phone network for reliable communications particularly during emergency situations and peak tourism periods.

Action 03: Provide learning opportunities for the community to better understand the different telecommunication services available.

Action 04: Advocate for upgrades to the existing electricity infrastructure network.

Action 05: Investigate alternative power solutions including hydro, battery and micro-grid.

Objective 2: Embed bushfire preparedness into long-term planning for the township

Action 01: Upgrade existing buildings, manage vegetation and ensure new buildings comply with requirements and guidelines to mitigate the impact of bushfires.

Action 02: Develop cost-effective methods to retrofit existing buildings for bushfire preparedness.

Objective 3: Plan for natural and man-made hazards and disasters and emergency preparedness

Action 01: Incorporate disaster and resilience planning to reduce the impact of natural and man-made hazards and disasters.

Action 02: Implement the recommendations of the Bushfire Risk Assessment to guide the future development of the township.

Action 03: Plan for the future upgrade and potential needs of existing emergency services and infrastructure including consultation with emergency services organisations for projects such as adventure tourism which can impact existing commitments.

Action 04: Include hazard resilience in future planning such as buildings, infrastructure, open space and vegetation including higher stormwater drainage and run-off, infrastructure that can cope with floods and storms, vegetation that reduces risks of fire and wind damage.

Action 05: Address the trend towards a decrease in volunteerism with succession planning.

Objective 4: Investigate options to increase renewable energy generation, green waste collection / recycling and water reuse / recycling

Action 01: Investigate options for alternative waste to energy and water treatment solutions.

Action 02: Investigate options to reduce waste, improve recycling including green waste recycling, collection and management.

Action 03: Identify barriers and investigate options to reduce water use, increase reuse for buildings and community facilities.



Figure 46. Modular alternate power sources. Yackandandah Town Battery.



Figure 47. Alternative power sources. Yackandandah Town Battery.

3.3 Big Idea 02 Sustainable development to ensure liveability & resilience

Theme 2.2: Increasing Housing Supply

What we heard

Engagement 1 findings indicated that 'Increasing access to housing supply and diversity of housing types' was the fifth highest ranked suggestions for how to improve the township after improving critical infrastructure (water and sewage) and telecommunications, retaining the town's character, increasing employment opportunities and improving the township presentation and community spaces.

Housing supply is constrained by the the Bushfire Management Overlay; GMW / EPA requirements adjacent waterways; and a lack of existing housing available for permanent residents, with a significant number of housing long-term holiday homes for families. It is also worth noting that due to the extreme fire risk, the township boundary is highly unlikely to be expanded, limiting opportunities to provide additional housing.

Engagement 1 findings indicated that limited housing supply / choice for residents and workers including rentals, is a key issue in the township creating a barrier for employment, a lack of volunteers for community led services, with fewer permanent residents to support existing businesses, sporting groups and the local school.

Engagement 2 findings supported 'Increasing housing choice and Prioritised housing for key communities', reflecting the need to increase housing supply while acknowledging the difficulty of delivering new housing in a highly constrained environment.

Outcomes of Engagement 2

The highest to lowest rated initiatives and projects for this theme are listed below. The themes and initiatives / projects

have been incorporated into objectives and actions.

- + 1 - Increase housing choice and Prioritised housing for key communities
- + 2 - Increase housing in existing township and Rural Living Zones.

What is proposed

This Big Idea focuses on increasing housing supply in the township through the provision of:

- + Increasing the availability of permanent and rental housing for locals
- + Prioritising housing for residents and workers
- + Diversifying housing choice
- + Increasing housing within the township.

Objective 1: Increase housing choice and prioritised housing for key communities

Action 01: Investigate options to increase housing prioritising residents and workers.

Action 02: Investigate options to provide a greater range of housing typologies including Respite Home / Aged Care, ageing in place, key sector worker, seasonal worker accommodation, multi-generational homes and co-housing.

Action 03: Investigate pathways with government to reduce housing used as holiday homes and short-term accommodation to increase the number of long-term rental properties.



Figure 48. Provide new housing that enhances the local environment and character.



Objective 2: Investigate opportunities to increase housing in the existing Township and Rural Living Zones

Action 01: Explore opportunities to provide infill housing on small and large vacant sites in the township Zone subject to recommendations of the Bushfire Risk Assessment. Selected sites in the Township Zone are subject to Development Plan Overlay 2.

Action 02: Investigate appropriate residential densities subject to recommendations of the Bushfire Risk Assessment:

- + Increasing single storey to 2-3 storey on smaller lots in proximity to the town centre
- + Underdeveloped lots within the township for alternative housing models.

Action 03: Explore opportunities to provide infill housing on large vacant site in the Rural Living Zone.

Action 04: Investigate opportunities to increase density on underdeveloped land in Rural Living Zones subject to recommendations of the Bushfire Risk Assessment. Sites in the Rural Living Zone are subject to Design and Development Overlay 1.



Figure 49. Low density infill housing in Rural Living Zones.



Figure 50. Cooperative housing models for shared ownership and communal living – Sumu Yakushima Regenerative Residence, Yakushima.



Figure 51. Increasing housing density while maximising the amenity and natural features of the environment.

3.4 Big Idea

03

Family friendly, historic & eco-tourist destination



Theme 3.1: Family Friendly, Historic and Eco-Tourist Destination

What we heard

Retaining the town's character and accessible public transport and walking / cycling trails / routes were the second (equal with telecommunications) and sixth respectively ranked opportunities from Engagement 1. While existing trails were identified as an asset, maintenance could be improved including trail signage. Safety concerns were raised about trails, in particular, those adjacent to roads with the Mitta Mitta River Walk singled out as a walking path of particular concern, where a lack of maintenance has resulted in the trail joining the Omeo Highway.

Diversifying the local economy is the third highest rated opportunity, with work underway to strengthen the beef and dairy industry with training, a mobile abattoir and diverse products under Mitta Valley Beef. Alternatives to the beef industry include nature-based tourism and events with the addition of a new Mountain Bike Park expected to increase visitor numbers. Findings indicate that tourism initiatives are to ensure the unique qualities of the township and surrounding environment are protected and enhanced.

Engagement 1 findings indicated that there is concern about the poor state of assets and infrastructure in the township and a lack of capacity and suitable amenity to accommodate an increase in visitors placing increasing demand on overstretched resources including: a lack of reticulated water / sewerage; public toilets; parking within the town centre; accommodation; and eating experiences.

Engagement 1 findings were reinforced during Engagement 2 with key priorities emerging in nature-based tourism, upgrading the Historic Park Reserve for walking trails and developing a strategy to manage an increase in parking demand during weekends, holiday periods and events.

Outcomes of Engagement 2

The highest to lowest rated initiatives and projects for this theme are listed below with equal weighting for nature-based tourism, parking strategy and public bus service. The themes and initiatives / projects have been incorporated into objectives and actions.

- + 1 - Nature-based tourism
- + 1 - Parking strategy and public bus service
- + 2 - Events calendar and marketing campaign
- + 3 - Increase accommodation choice and destination businesses.

What is proposed

This Big Idea focuses on developing a local tourism strategy tailored to Mitta Mitta's strengths and assets and balances the needs of residents with visitors by:

- + Focusing on nature-based, family friendly and historic tourism
- + Improving infrastructure to support the development of the township for economic opportunities
- + Providing a maintained network of paths / trails with wayfinding signage and facilities
- + Improving the Mitta Mitta Historic Park Reserve Trail Head
- + Diversifying accommodation choice
- + Supporting businesses to invest in the township
- + Developing a parking strategy to determine and manage parking requirements.

Objective 1: Improve nature-based tourism and upgrade Mitta Mitta Historic Park Reserve Trail Head for walking trails

Action 01: Investigate opportunities to provide a network of safe off-road trails and dedicated shared paths for walking, cycling, running and horse riding connecting facilities, recreational areas and open spaces with Mitta Mitta, Dartmouth and Eskdale.

This includes discussions with private landowners and relevant government authorities where trails are proposed on privately owned or crown land.

Action 02: Upgrade and expand the trail network with new trails connecting existing trails for day and multi-day hikes from the township to Mount Disappointment, Mount Bogong, Eskdale Spur, Mount Benambra and Mount Granite with trail head facilities such as huts and trail signage.

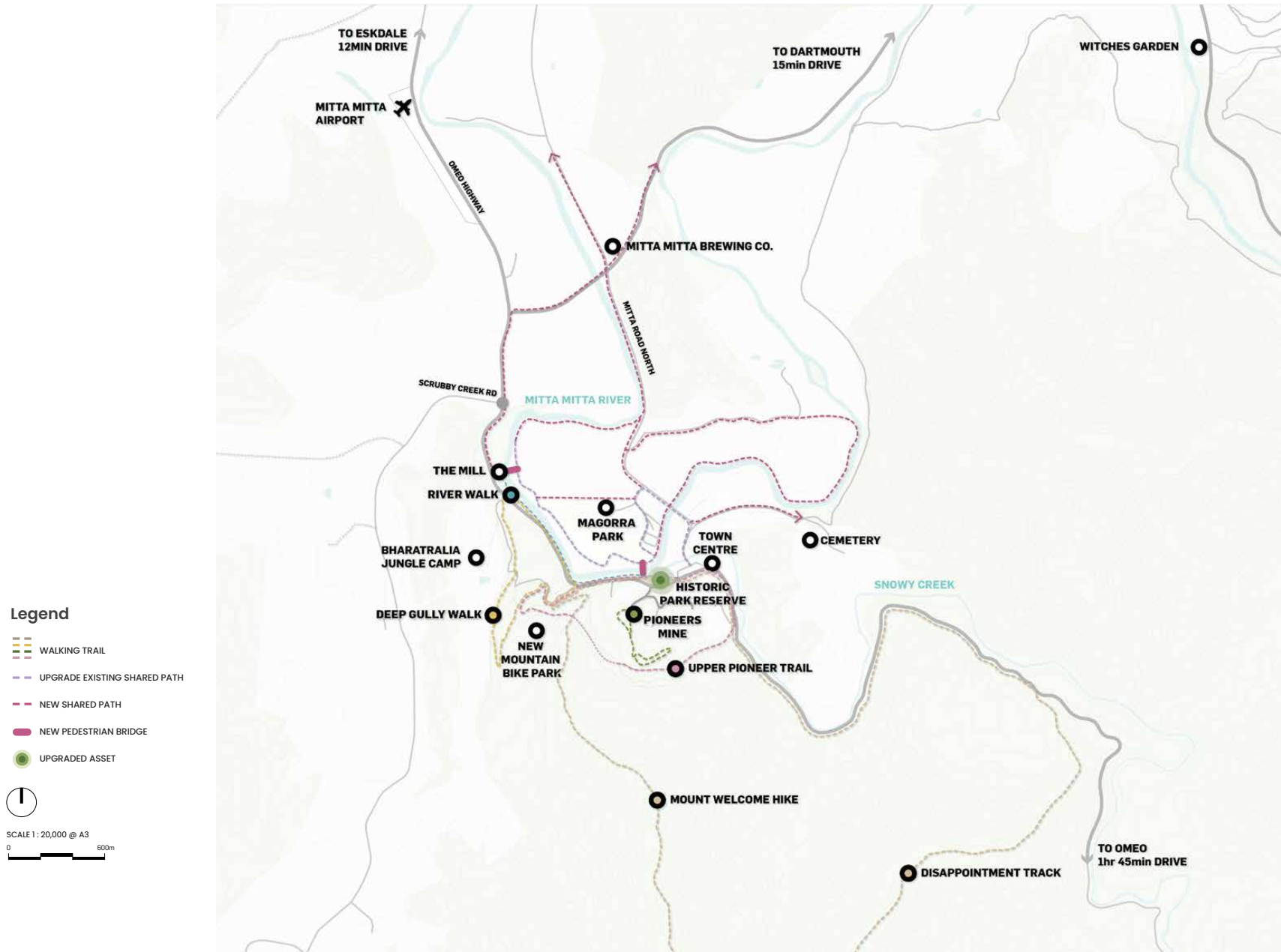
This includes discussions with private landowners and relevant government authorities where trails are proposed on privately owned or crown land.

Action 03: Upgrade the Mitta Mitta Historic Park Reserve Trail Head with facilities including tourist information, maps, interpretive and wayfinding signage.

Action 04: Restore the segment of the the Mitta Mitta River Walk joining the Omeo Highway. Seal and maintain the length of Mitta Mitta River Walk from the Historic Park Reserve Trail Head to The Mill Campground.

Action 05: Investigate options for trails and camping areas for horse riders.

Action 06: Incorporate regular maintenance programs to trails and trail head facilities.



3.4 Big Idea **03** Family friendly, historic & eco-tourist destination



Figure 52. Alpine trails to Mount Bogong.

Objective 2: Improve parking and public transport services for the township

Action 01: Develop a parking strategy that caters for overflow car parking for increased visitation periods and events including RV / long vehicle parking and RV dump points focused on the town centre and Magorra Park Recreation Reserve.

Action 02: Advocate for a public bus service between Albury-Wodonga and Omeo / Gippsland, stopping in Tallangatta and Mitta Mitta.

Action 03: Investigate options to provide a community shuttle to health services and other key locations in the township that can be used by tour operators for events and the Mountain Bike Park.

Action 04: Investigate options to provide car parking at the DEECA Depot site.

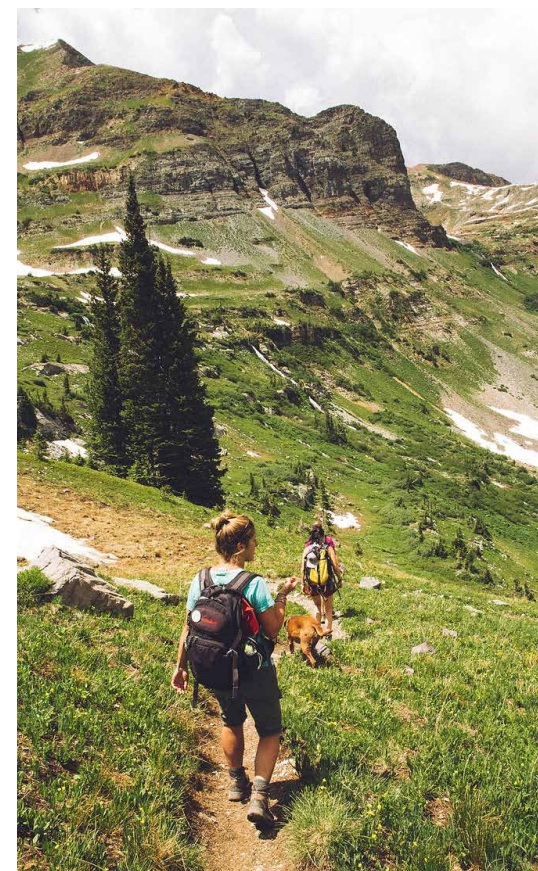
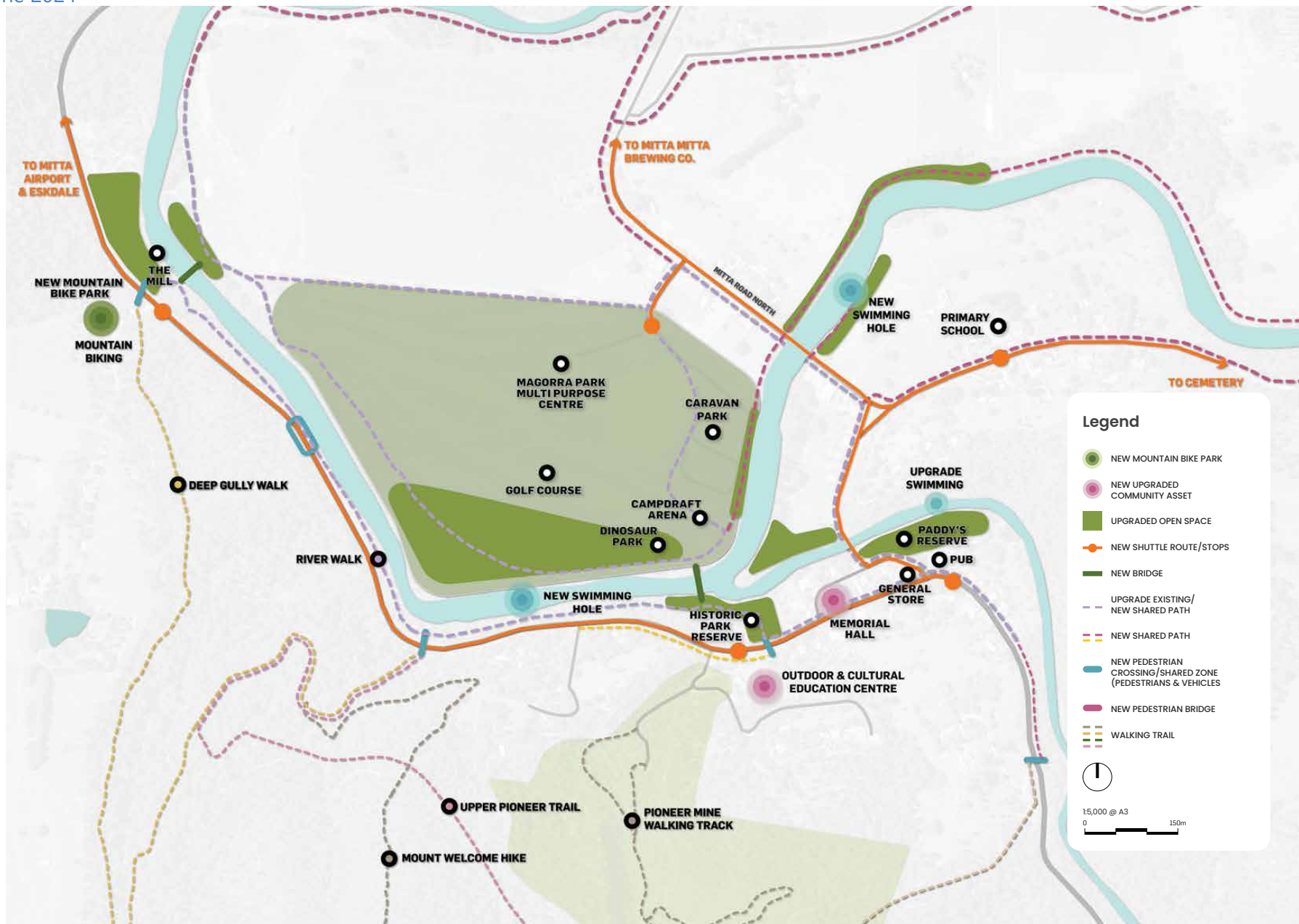


Figure 53. Day and multi-day hikes in the surrounding bushland and parks.



3.4 Big Idea 03 Family friendly, historic & eco-tourist destination

Objective 3: Develop a marketing campaign and expand the events calendar

Action 01: Develop a balanced activation and events calendar with seasonal events that leverage existing events such as the Mitta to Mount Beauty Mountain Bike Ride and The Great Alpine Challenge run catering for:

- + Family-friendly activities and events
- + Music, arts and cultural activities
- + Landcare and environmental activities
- + Sports and recreation activities
- + Agribusiness and learning
- + Touring and running itineraries
- + Food offering with farmgate, farm-to-plate, and hospitality activities.



Figure 54. Adventure tourism cycling events.

Objective 4: Increase accommodation choice to cater for a diverse audience

Action 01: Investigate and support the development of a broader range of short-stay accommodation options targeted at family friendly, historic and nature based / eco-tourism markets such as:

- + Water-based recreation
- + Agritourism
- + Cycling and mountain biking
- + Hiking and trail running
- + Motorbike touring and 4-wheel driving
- + Hang gliding
- + Aviation tourists.

Action 02: Investigate diverse accommodation types suited to the target audiences such as:

- + Tiny homes / cabins in a landscape settings
- + Eco-resort / lodge with high quality accommodation
- + Farm stay accommodation
- + Diversifying accommodation options at the Mitta Mitta Caravan Park.

Action 03: Support the development of services suited to target audiences such as pick-up / drop-off, bicycle maintenance and secure bicycle storage facilities.



Figure 55. Camping in the surrounding bushland and parks.



Objective 5: Support destination businesses to invest in the township

Action 01: Provide support to businesses seeking to invest in the township and surrounding area for the following (but not limited to) opportunities including:

- + Agritourism farmgate and learning / workshops
- + Equestrian business opportunities such as Pony Club, horse boarding services, riding lessons and retail
- + Adventure tourism, leveraging the Mountain Bike Park including leasable space / pop-ups for bicycle retail / repair
- + Targeted outdoor recreation businesses – rafting, kayaking, fishing, 4-wheel driving, trail running, cycle and motorcycle touring (gravel and road)
- + Potential locations for an Abattoir / Protein Recovery Plant
- + Social enterprises such as community nursery and food hub / cooperative and cafe with regenerative agriculture farm with learning / employment pathways
- + Arts based businesses such as ceramic studio, workshop and gallery
- + Connecting with nature such as wilderness and environmental tourism, learning about the environment and protecting ecosystems
- + Food and hospitality such as bakery, food market to sell locally grown produce and capitalising on the airport for 'farm to plate' local produce.



Figure 56. Social enterprise providing community nursery, locally grown food and cafe showcasing regenerative agriculture. Common Ground Project, Freshwater Creek.

3.4 Big Idea 03 Family friendly, historic & eco-tourist destination



Theme 3.2: Historic Town

What we heard

The name Mitta Mitta is from the First Nations name for “mida-modunga” which translates to where reeds grow. The township has a rich history spanning thousands of years from First Nations people to European explorers and Chinese miners. The Jaitmathang people lived in this area for over twenty thousand years, migrating between the lower valleys and floodplains in winter and higher alpine areas around Mount Bogong in summer to feast on Bogong moths.

The first European explorers to the area were Hume and Hovell in 1824 followed by the establishment of the township by early pastoralists in 1835, with a remote sheep and cattle farm called Magorra Station. The discovery of gold in 1852 in the Snowy Creek behind the existing Mitta Pub, led to mining in the river, creeks and streams, including Chinese miners who brought their own mining practices. The arrival of new technology called hydraulic sluicing led to the development of a mine to the south of the township at the site of the current Pioneer Mine Historic Reserve.

This painting attributed to Eugene von Gerard of the Upper Mitta Mitta River 1863-64, illustrates the presence of First Nations people on the Mitta Mitta River. Regarded as Australia's greatest colonial landscape painter, von Gerard undertook extensive travels throughout the south-eastern colonies of Australia during his time in Victoria (1852-1882) with many paintings featuring this region.

Engagement 1 findings have identified references to First Nation's names for Mount Welcome and Mount Misery from an Argus article dated 16 November 1883. Engagement 1 findings were reinforced during Engagement 2 with a key priority emerging in 'Incorporating First Nations History in the town's heritage'.

Outcomes of Engagement 2

The highest to lowest rated initiatives and projects for this theme are as follows. The themes and initiatives / projects have been incorporated into objectives and actions.

- + 1 - Incorporate First Nation's history
- + 2 - Historic Park Reserve upgrade and town walks.

What is proposed

This Big Idea focuses on preserving and enhance the unique historic elements that celebrate the township's heritage and increase visibility of the town's history by:

- + Exploring First Nations history
- + Upgrading the Historic Park Reserve historic and trail information
- + Developing a historic walk.

Objective 1: Incorporate First Nation's history into the township

Action 01: Identify any sites of significant First Nations cultural heritage in / surrounding Mitta Mitta with traditional custodians.

Action 02: Develop an Aboriginal place name strategy with traditional custodians to incorporate First Nation's culture and heritage through acknowledgment, place names, truth-telling and stories.

Action 03: Consult First Nations people on the opportunities for new / upgraded open / public spaces along the Mitta Mitta River and Snowy Creek foreshore.



Figure 57. View on the Upper Mitta Mitta River 1863-64, Eugene von Gerard. National Gallery Victoria.

3.4 Big Idea 03 Family friendly, historic & eco-tourist destination



Objective 2: Upgrade the Historic Park Reserve and town walks

Action 01: Upgrade the Historic Park Reserve as the trail head for walks at the Pioneer Mine Historic Reserve, providing historic and trail information.

Action 02: Develop a historic walk of significant places and buildings with community through the township with interpretive signage.



Figure 58. Wayfinding signage for trails and historic information.



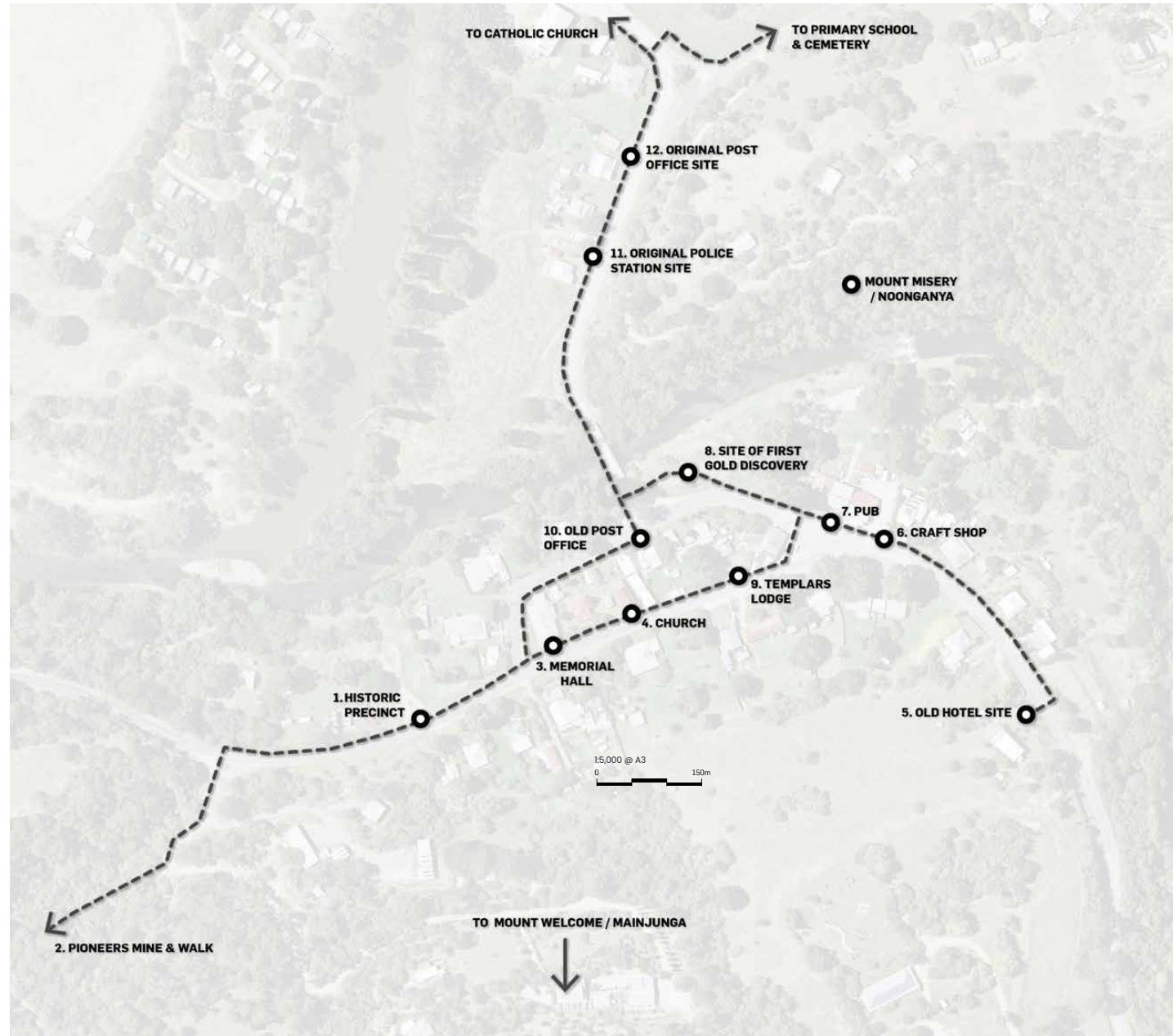
Figure 59. Upgraded Trail Head facilities at the Historic Park Reserve. Pima Canyon Trail Head, Arizona.

Legend

- 1. HISTORIC PRECINCT: MINER'S HUT, DREDGE ARTEFACTS, 4-HEAD BATTERY AND PELTON WHEEL.
- 2. PIONEER MINE / WALK: WALKING TRACK WITHIN THE OPEN CUT WITH EXCELLENT EXAMPLE OF HYDRAULIC SLUICING. THE TOP OF THE PIONEER MINE HAS VIEWS AND HERITAGE EXAMPLES OF WATER RACES.
- 3. MEMORIAL HALL: THE CENTRE FOR SOCIAL ACTIVITIES FOR 100 YEARS.
- 4. METHODIST / ANGLICAN CHURCH (NOW A PRIVATE RESIDENCE).
- 5. SITE OF FORMER HOTEL.
- 6. BUTCHER'S HOOK CRAFT SHOP: PREVIOUSLY THE SMALLEST BANK IN AUSTRALIA (ANZ) NOW A CRAFT SHOP.
- 7. MITTA PUB: HISTORICAL BUILDING (NOT HERITAGE LISTED).
- 8. WHERE GOLD WAS FIRST DISCOVERED AT MITTA MITTA (1852).
- 9. TEMPLARS' LODGE: COURT HOUSE FOR A SHORT PERIOD (NOW A PRIVATE RESIDENCE).
- 10. SITE OF FORMER OLD MITTA POST OFFICE AND TELEPHONE OPERATOR.
- 11. SITE OF ORIGINAL POLICE STATION AND POLICE PADDOCKS.
- 12. SITE OF THE ORIGINAL POST OFFICE, THEN GENERAL STORE.



SCALE 1 : 2,500 @ A3
0 75m



3.4 Big Idea 03 Family friendly, historic & eco-tourist destination



Theme 3.3: Regional Connectivity

What we heard

Mitta Mitta is located to the east of a cluster of well known townships and mountains that form the central Alpine National Park. Currently, routes to key destinations such as Mount Hotham / Dinner Plain are via Omeo Highway to the south, and for Mount Beauty / Mount Buffalo / Falls Creek / Bright to the north on Omeo Highway, before taking various routes south such as Gundowring Road / Mullagong Road / Kiewa Valley Highway.

Engagement 1 findings indicated that improvements to roads connecting Mitta Mitta to this particular cluster of townships is a key opportunity to capitalise on visitors to the region. In addition, Mitta Mitta is well placed to access Mount Bogong with existing trails to Granite Flat and Eskdale Spur via The Hollow Way Road at the Omeo Highway junction near the Snowy Creek Campground.

Outcomes of Engagement 2

In this instance, 'Regional Connectivity' was singled out as a theme and initiative / project, with the addition of EV Charging Station included in the initiatives / projects. While the theme was rated the lowest priority in Big Idea 03, the initiative / project was given equal first position with 'Incorporate First Nations History' in the theme 'Regional Connectivity', indicating that improving road infrastructure to nearby areas is important to the community.

What is proposed

This Big Idea focuses on improving regional connectivity to destinations within the Alpine National Park to improve access for residents, workers and visitors. This includes the potential to have an EV charging station in the township to support the current touring route from Gippsland on the Omeo Highway, addressing a current gap in the provision of existing EV charging stations.

Objective 1: Improve regional connectivity and install an EV Charging Station

Action 01: Investigate options to provide a road loop that connects Mitta Mitta with Mount Hotham / Dinner Plain, Mount Beauty / Mount Buffalo / Falls Creek / Bright and Mount Bogong.

Action 02: Partner with adjoining East Gippsland Shire Council and Alpine Shire Council, to plan for and deliver key road upgrades connecting Mitta Mitta to key destinations.

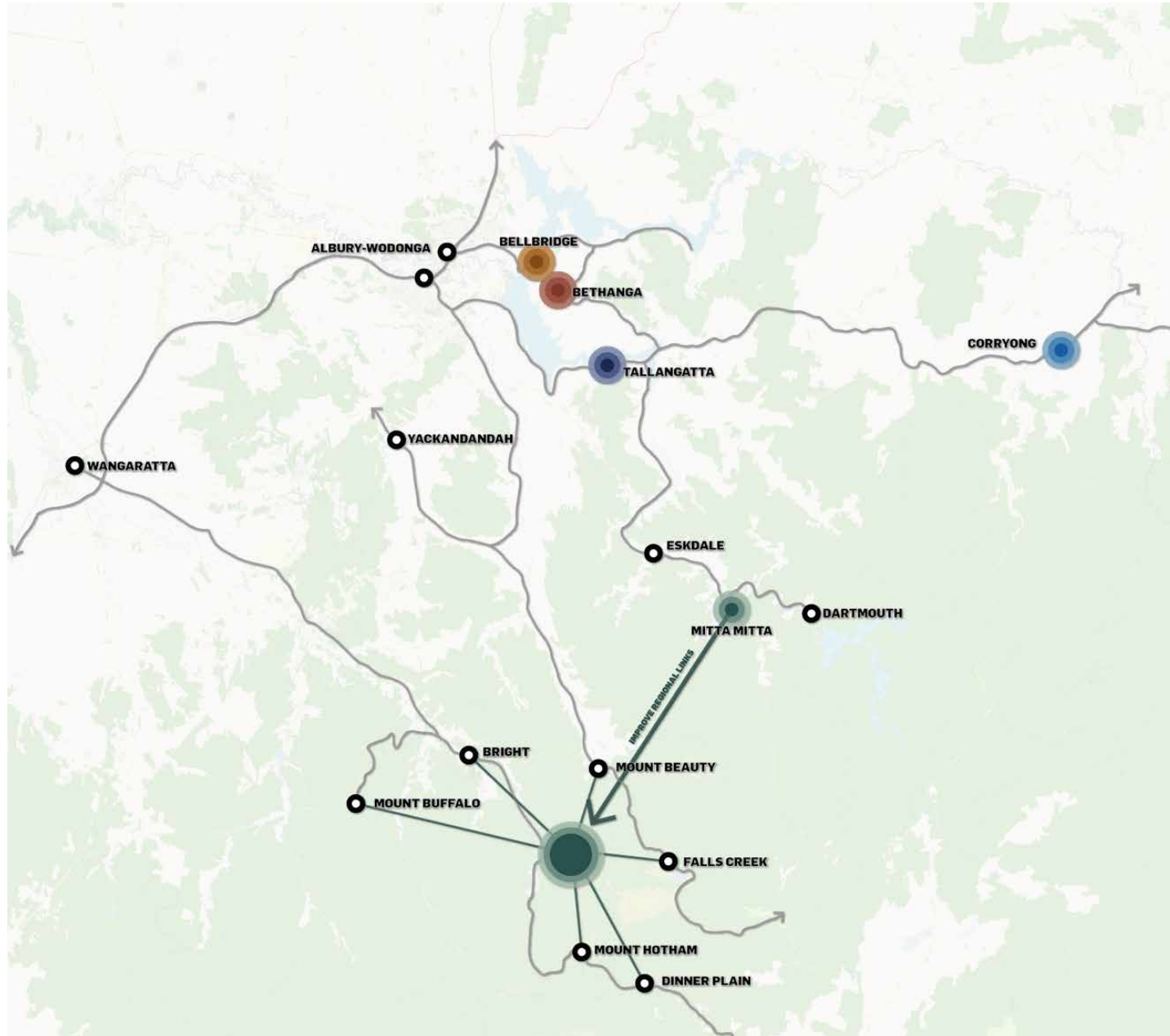
Action 03: Include provision for an EV charging station, with potential locations to be discussed with community.

Potential locations include:

- + Parking on south side of Omeo Highway near the intersection of Colquhoun Street
- + Former DEECA Depot site
- + Magorra Caravan Park / Golf Course.



Figure 60. EV charging station supports the touring route to Omeo.



4.0



Implementation Plan



4.1 Making it happen

Overview of making it happen

The Mitta Mitta Place Plan establishes a vision and framework for achieving the vision.

This part of the place plan sets out how the objectives may be achieved. Each objective is examined in terms of its:

- **Priority** (low-medium-high) – the priority ranking is informed by outcomes from community engagement and input from authorities.
- **Timing** – a realistic ordering of which objectives can be feasibly achieved in the short, medium, or longer term.
- **Partners** – authorities who have elected to work on the objectives listed.

Some objectives may require further work and studies, including changes to planning instruments in the future, in the form of Structure Plans, reference documents or other planning studies which should be undertaken separately to these place plans where necessary.

It is recommended that the place plan is reviewed regularly, and that regular catch-ups between Council and community are undertaken to monitor and check the progress of the place plan implementation.

Government authorities’ workshop

On the 7 March 2024, the Draft Place Plans were presented as part of Engagement 2 to a group of state and local government authorities who have varying levels of involvement in the towns / region. This workshop was a follow-up to focus groups and 1:1 workshops undertaken during Engagement 1 to identify priority areas and opportunities for each authority.

The workshop was attended by representatives from a range of authorities as outlined in Table 1. Representatives from local and state government planning departments, emergency services and water management authorities were present, however it is acknowledged that there may be other relevant authorities that were not in attendance. These authorities should be engaged at a later date in the delivery of objectives as needed.


The aim of the workshop was to present the Draft Place Plans and objectives, raise any potential issues or priorities that authorities may have with relation to the Draft Place Plans, and identify partnerships to deliver the objectives in the future.


The following implementation tables set out where government authorities elected to work as partners to deliver particular elements or objectives of the place plan.

Future work should be undertaken to identify additional partners and begin to create connections between agencies to deliver the place plan.

Organisations represented
Towong Shire Council
Department of Transport and Planning (DTP) – Hume RPS
Country Fire Authority (CFA)
Forest Fire Management Victoria (FFMVic) Upper Murray
Victoria SES Tallangatta
North-East Catchment Management Authority (NECMA)
Department Families Fairness and Housing (DFFH)
North-East Catchment Management Authority (NECMA)
Ambulance Victoria
Goulburn-Murray Water (GMW)

 Big Idea 01: Strengthen the community heart along the Mitta Mitta River & Snowy Creek				
THEME 1.1: Improving Existing Assets				
OBJECTIVES		PRIORITY	TIMING	PARTNERS
Objective 1	Restore the waterfront of the Mitta Mitta River and Snowy Creek.	High	Short-term	NECMA
Objective 2	Upgrade the Magorra Park Multi-purpose Centre building and outdoor facilities.	High	Medium-term	
Objective 3	Improve health, childcare and kindergarten services at the Magorra Park Multi-purpose Centre.	High	Short-term	Ambulance Victoria
Objective 4	Improve the Mitta Mitta River and Snowy Creek riverfront community spaces.	High	Medium-term	
Objective 5	Strengthen the civic heart with improvements to existing public spaces and facilities within the township.	Medium	Short-term	
Objective 6	Create an Outdoor and Cultural Education Centre for training and commercial uses.	Low	Long-term	
Objective 7	Create inviting, safe and shaded streets for all ages and abilities.	Low	Short-term	DTP – Transport
THEME 1.2: Gateway Arrival and Road Upgrades				
OBJECTIVES		PRIORITY	TIMING	PARTNERS
Objective 1	Upgrade Roads, reduce speed limits and introduce safer crossings.	High	Short-term	DTP – Transport
Objective 2	Improve the gateway arrival into the township and create safer intersections.	Low	Short-term	DTP – Transport

 Big Idea 02: Sustainable development to ensure liveability and resilience				
THEME 2.1: Ensuring Long-Term Resilience				
OBJECTIVES		PRIORITY	TIMING	PARTNERS
Objective 1	Plan and advocate for critical infrastructure to support the liveability of the township.	High	Long-term	CFA
Objective 2	Embed bushfire preparedness into long-term planning for the township.	Medium	Short-term	CFA
Objective 3	Plan for natural and man-made hazards and disasters and emergency preparedness.	Medium	Medium-term	CFA
Objective 4	Investigate options to increase renewable energy generation, green waste collection / recycling and water reuse / recycling.	Medium	Short-term	
THEME 2.2: Increasing Housing Supply				
OBJECTIVES		PRIORITY	TIMING	PARTNERS
Objective 1	Increase housing choice and prioritised housing for key communities.	Medium	Long-term	CFA
Objective 2	Investigate opportunities to increase housing in the existing township and Rural Living Zones.	Medium	Medium-term	CFA

 Big Idea 03: Family friendly, historic and eco-tourist destination				
THEME 3.1: Family Friendly, Historic and Eco-Tourist Destination				
OBJECTIVES		PRIORITY	TIMING	PARTNERS
Objective 1	Improve nature-based tourism and upgrade Mitta Mitta Historic Park Reserve Trail Head for walking trails.	High	Medium-term	Ambulance Victoria (MTB Park)
Objective 2	Improve parking and public transport services for the township.	High	Long-term	DTP – Planning
Objective 3	Develop a marketing campaign and expand the events calendar.	Medium	Short-term	
Objective 4	Increase accommodation choice to cater for a diverse audience.	Low	Long-term	CFA
Objective 5	Support destination businesses to invest in the township.	Low	Medium-term	
THEME 3.2: Historic Town				
OBJECTIVES		PRIORITY	TIMING	PARTNERS
Objective 1	Incorporate First Nation’s history into the township	Medium	Medium-term	
Objective 2:	Upgrade the Historic Park Reserve and town walks	Medium	Medium-term	
THEME 3.3: Regional Connectivity				
OBJECTIVES		PRIORITY	TIMING	PARTNERS
Objective 1	Improve regional connectivity and install an EV Charging Station	Medium	Medium-term	



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